

# Citizen Comments

This document contains ideas, suggestions, and comments made by Sedona residents to the Citizens Steering Committee for the New Community Plan, through a variety of means. For convenience, they have been arranged under the following thematic sections, although such classification is subjective and some appear under more than one heading:

- Arts/Culture
- Community/Social Interaction
- Education
- Process
- Health
- Governance
- Circulation
- Heritage/History
- Housing
- Natural Beauty
- Prosperity/Economy
- Recreation
- Safety
- Sustainability
- Town Character
- Other

## Arts/Culture

- Jordan Road could be Santa Fe's Canyon Road or Taos if there were a concentration of art galleries and facilities, and a museum.
- Art
- We need an art museum! Every 'art town' in the US has at least one art museum. Taos, a much smaller town, has six art museums.
- Jordan Road has the potential to become a wonderful walking route, with galleries, cafes, and a museum.
Imagine Sedona with a thriving and superior school system with a world class academics as well as arts and performance programs enhanced by the new Sedona Performing Arts Center. This would attract people to move here.
Imagine Sedona with a Sedona Art Museum, a tourist attraction on its own.

Imagine Sedona with an Art Triangle uptown, extending up Jordan Rd, across Apple and down 89A creating a triangle of art galleries, experiential programs for locals and visitors, kids programs, a museum row.
Sedona should have a cultural park at the Cultural Park!
Preserve arts.
Preserve that we are an art community. Integrate artists into neighborhoods.
Sidewalk chalk.
Aesthetic designers.
- Art museum.
Revitalize Cultural Park.
Develop Sedona into an Art mecca/destination. Art museum. Spend \$ as Sedona Art Sedona.
Sustainable town. Want to live here forever. Welcoming community. Arts and culture.
Arts museum.
<p>Film museum 5013c.</p> <ul style="list-style-type: none"> <li>- Private enterprise.</li> <li>- Tourism/\$/Sedona</li> <li>- Films: Cowboy/Indian, anti-American propaganda, Nazi, etc. Lots of film.</li> </ul> <p>World doesn't know as an art destination enough about Sedona and its history.</p> <p>Chamber does not have enough funding.</p>
Performing arts center @ high school incorporated into community events and use. Not just for showing Metropolitan Opera. Community should have access to it.
Making use of the culture center, not just let it deteriorate. Make it part of the plan.
Museum of arts site designated by the city.
Encourage/create a bigger market for arts and crafts from indigenous people.

A Recreation Center like the one in Cottonwood for youth. The money that is invested in Cottonwood could be spent here. Sedona needs more recreational things. Most teens go to other towns to do stuff. We need a sports center, like a recreation center where teens and youth can have a good time and be off the streets. Cassie Sanchez.

Just like Wheeler Park in Flagstaff has fun, family friendly events like Hulabalbo and Pride in the Pines, Sedona should have similar events in its parks. And just like Flagstaff events, promote local businesses.

#### An International Art Destination

Art communities nationwide are rediscovering their past and taking action to insure the preservation and restoration of noteworthy artist studios and homes. Restoring the studios of world-famous artists is one of the most important new directions in the field of historic preservation.

Sedona has a rich legacy of important artist homes that if restored would attract art patrons to our city from around the world.

In Santa Fe, the Georgia O'Keeffe home and downtown Museum of Art has recently been recognized as an "International Art Destination". Art patrons from around the world travel there to be inspired.

If Sedona desires to become an important art destination we must support the idea of preserving and restoring important artist homes in our community and encourage the establishment of a local Museum of Art.

The City Plan should set aside for future development up to ten acres of land for a Museum site not too far from uptown. The land should remain under City control and be identified on future city maps as the "Museum of Art" site, community property.

A Museum built (with private funds) might showcase artists that have called Sedona their home. It would eventually house a collection of art of many notable artists including: Max Ernst, Dorothea Tanning, Walt Disney, Lew Davis, Jimmy Ernst and Nassan Gobran Abiskhairoun.

Over the years many "pilgrims" have come from far away places in search of "Capricorn Hill" the home and studio of Max Ernst and Dorothea Tanning but sadly no one in Sedona could direct them.

In a letter from Dorothea Tanning in 2004, "Even back then I knew that Sedona was the richer for Max's presence ... something installed to honor him would certainly add luster to the place."

Respectfully submitted to the City of Sedona.

Community Plan Update.  
June 30, 2011.

[signed]

Bill Gunning  
355 Arroyo Pinon Drive  
Sedona, Arizona 86336

928.282.9429 southweststudio@msn.com

Make use of Cultural Park land for the original intended purpose, if only for limited (in number) venues.

My vision is to enhance the cultural/arts of the community.

Bring back the Cultural Park.

I would like to see:  
Bike lanes on 89A  
A hostel for back packers/young tourists  
More community gathering spots  
A large festival/music performance spot  
More affordable housing  
Community gardens  
Rain water collection  
More walkable spaces  
More public art (murals, etc.)  
Community compost system

A centralized venue for events and performances.
Revive Cultural Park. Synergy/share facilities with Sedona Red Rock Performing Arts Center.
Coordinated calendar of art/events/music/film.
Cultural Park renewal.
Coordinating arts and events in Sedona so that there is plenty of parking for the number of events at any one time in the same vicinity.
An Arts Council that is considerate of each function. Planning would allow more attendance.
A public towncenter amphitheater and drama department to present city concerns in an enlightening and entertaining way would be maintained. Local and travelling entertainers will help draw citizens together for uplifting concerts. Live performances will be the media current keeping interest in our community alive.
The Cultural Park reinstated as a real community gathering place; Sedona is now ready for it, where it may not have been in the past. Sedona has grown in outlook and philosophy regarding the arts and spirituality
Reinstated cultural park for performances.

## Community/Social Interaction

- Re-assert Sedona as a place to preserve and a community of people.
- What do our people want as a community of neighbors?
- Need a place to meet.
- We should be able to walk to a community center and/or plaza.
- Develop a public square with parking in rear on the vacant lot in front of City Hall.
- We should build a "sense of community", not build buildings.
- We need something for seniors to meet with families.
- Pedestrian connectivity encourages walking.
- Multi-age gathering plazas.

<p>I especially liked the electric car sharing idea over shuttles. Walking on cement is hard on one's joints. I would like to see half dirt, half cement trails (or walkable landscape) or some type of alternative to cement. I personally ride my bike. I am only 57. Volunteers could maintain a section of the trails they use to the store. Again have the option when walking to walk on dirt or cement. We already have many areas sprinkled around west Sedona where people could gather, but have not. Like the little park benches, by Bank of America, by the Thunder Mountain trail (down the street). One on Dry Creek Road. Let's have an event to celebrate those wonderful benches and plants!</p>
<p>Most important thing for the most people is to have a center of town meeting place--someplace to gather with friends.</p>
<p>Priorities:</p>
<p>1. Centralized human spaces</p>
<p>Imagine a Sedona where the high school facility has enough room to be the community gathering place for Sedonans.</p>
<p>Imagine a Sedona where residents interface with each other because the offerings of the city are expanded and entice residents out of their homes and into Sedona to be with neighbors and others from the community. Engagement of locals.</p>
<p>Imagine a Sedona with a town center uptown, maybe even a pedestrian mall. Parking would not be allowed in the pedestrian mall area.</p>
<p>Imagine Sedona with a park that serves as a community gathering place.</p>
<p>This is home to almost 10,000 full times. It needs to be treated like a real town with a history and past. Where there is a renewed community spirit like it existed in the past with gatherings at the Posse Grounds for music and fireworks, for a parade down 89A for St. Patrick's Day with residents lining the street. Pride in our public schools to continue and transportation and services to all residents but especially seniors.</p>
<p>What is the character of Sedona? Make real the concept of "com," which means "with" unity. Promote a real unity in our basic Sedona community. Develop a working sense of com-unity, including business owners.</p>
<p>To build a plaza where people from all walks of life could come together. It would be nice for it to look like something from Mexico, to celebrate the rich, vibrant Mexican community we have here! Plaza de Amistad, Friendship Plaza.</p>
<p>Involve the high school students more in the community.</p>

For the community:
- Balance.
- We need tourists.
- We want a community.
- Better communication for all residents.
Community Activities
- Festivals/Holidays. Small town family friendly. Uptown more small town friendly, not just tourists.
- YMCA. Community, affordable, social.
"String of Pearls" concept. Everyone within one mile of a clustered area (pearl).
Unique street signs that reflect a sense of community.
We don't want to lose young people. What are we doing to attract or maintain young people here?
- Multiple community centers. with Multiple dimensions, elder to preschool.
A plaza.
- Intergenerational
- Future--create community.
- Interactive, social.
West Sedona. Community; place to gather.
Big issues for solutions. Community gathering.
Convert vacant lots along 89A to parks for community gatherings.
Need for intergenerational caring community. Integrated land use and human resources. Youth and seniors together.
Big disconnect between business owners and residents.
Need info signs at different places in community. Different community events; build community.
Create an "uptown type venue". I.e., pedestrian/bicycle friendly. Bring tourists and residents together. Draw the community and tourists together. Create a pedestrian shopping experience.
Sedona needs more community gathering/walkability.
Sustainable town. Want to live here forever. Welcoming community. Arts and culture.
Public plaza. Include ethnic exhibits.

<p>Multipurpose stormwater infiltration basins:</p> <ul style="list-style-type: none"> <li>- Planted with historic/heritage fruit trees and native trees/plants.</li> <li>- Along roads, sidewalks, parking lots, producing shade and food.</li> <li>- In artistic, creative ways that speak "of this place."</li> <li>- With creative signage that draws people in to play, learn, harvest, and care for the areas.</li> <li>- Woven throughout the community, connecting places and connecting people to place.</li> </ul>
<p>Physical center to town.</p> <ul style="list-style-type: none"> <li>- A SA[?], a plaza.</li> </ul>
<p>Open meeting areas.</p>
<p>More community events to encourage social interaction. Concerts, festivals.</p>
<p>Have outdoor community concerts and plays.</p>
<p>We would like more cultural and ethnic diversity in the community.</p>
<p>Community center, especially places for kids to congregate, and activities for children, like a recreation center.</p>
<p>Accessible community centers.</p> <ul style="list-style-type: none"> <li>- In neighborhoods, not just one.</li> <li>- With community gardens.</li> <li>- With elder care.</li> </ul>
<p>Back to basics!</p> <ul style="list-style-type: none"> <li>- Connect to each other.</li> <li>- Interaction with community.</li> <li>- Love.</li> </ul>



Develop pocket parks and gardens.

- Tap into all different talents, education. Neighborhood/community building.
- Intergenerational need (good for youth and seniors both). Kids that don't think enough to do. Seniors volunteer at youth centers, schools, etc.

Central park.

Shade.

Something next to creek.

No shade on walking bridge. Need.

How can we integrate age and socioeconomic groups living in Sedona?

- Seniors can tutor in schools.
- BB/BS.
- HS students visit senior center.
- Internships for students--Chamber might facilitate.
- Training center for seniors.
- Professional mentoring.

What areas need work to balance the community?

- Integrate the Hispanic community.
- Set up an integrated task force.
  - How to foster integration.
- More support for Hispanics, so they are less vulnerable.
- Chamber could have outreach programs.

<p>Sedona would be a better community if . . .</p> <ul style="list-style-type: none"> <li>- More diversity.</li> <li>- Civil discourse was more common.</li> </ul>
<p>Encourage development of mixed use-neighborhoods with homes, apartments, stores, parks &amp; public spaces for Sedona residents. Make pedestrian and bike-friendly neighborhoods.</p>
<p>Need a plaza location. On the 12 ac. parcel by the Fire Station and Harmony Dr. in WSS? Combine the Conference Center and Youth Center there too.</p>
<p>Need a plaza to come together, for music, food etc. In 20 years, we'll be old and would like a place to go sit down and have an ice cream. At the Posse Grounds? At schools?</p>
<p>How do we get more communication going? Through schools? Anglo/Hispanic.</p>
<p>Multi-Cultural or Diversity Commission to promote festivals, arts, etc. like Santa Fe. Big \$\$ attraction.</p>
<p>(Natalia) City staff person to serve as paid liaison with Hispanic community.</p>
<p>More activities for families (especially in summer) offered at a Youth Center and affordable.</p>
<p>I have some ideas. One of my ideas is to have a water park. This would bring in money because many people think that Sedona is boring. People would come from nearby and would like it because it was near and they would not have to go to Phoenix for entertainment.</p>
<p>Just like Wheeler Park in Flagstaff has fun, family friendly events like Hulabalbo and Pride in the Pines, Sedona should have similar events in its parks. And just like Flagstaff events, promote local businesses.</p>
<p>Create recreation activities and events for youth in high school during the summer. That the city launch more sporting, cultural, and social events in one specific place.</p>

I've lived here my entire life. and what is most important to me is that Sedona stays Sedona. There are a lot of people who come through this town, and outside influence is good to a point. However, we don't want Sedona to be contaminated. Without the fresh air and natural beauty of Sedona, it's just another pit stop. So, efforts to "Keep Sedona Beautiful" should become of top priority. Also the history of Sedona is very interesting, especially as the years pass. It has a certain character that it should never lose. Even though I haven't given a specific idea to actively improve Sedona, I think these ideas are common among many Sedona natives. The only thing I think should change is the community divide. Maybe I'm wrong, but it seems like there is a thick line between young and old. There should be more events that will bring all age groups out.

Imagine Sedona. With a wonderful adult community center. Our previous community center is now a food center--and intergenerational. Follow the grant money. I taught yoga there for 20 years. It was not about making a profit. I have swam there for 20 years. Now they have closed the pool--no grant money. The Boys & Girls club is great. In the future I would like an adult center for all of Sedona.

We have lost our adult community Sedona to feeding the poor "for profit." I'm requesting the community plan/the city to find a vacant store front, etc. for our group to continue our weekly yoga sessions for a group of seniors. We may be able to use space at the Boys & Girls Club . . . we'll see if that works out!

If Cottonwood can do it, we can do it in west Sedona. Sedona Recreational Center. Two salt water pools indoor and outdoor, for year round swimming/sunning. Physical exercise classes and training. All ages: tots to seniors, adj. scale prices. Meeting rooms for classes: hobbies, arts, Red Cross, etc. Use Sedona excess funds to purchase property while prices are low. Ask for citizens to donate property on wills for city use. Give tax break for large donations for city facilities.

Civic gathering places: fire department.

ATTN: Sedona City Council Members,

Below is a letter I recently sent to the Red Rock News expressing my concern over the lack of facilities for active Seniors in Sedona. I would like to add further comments. With so many Sedona clubs and organizations ever in need of space to hold meetings for their growing membership, it is a problem. Currently, as you know, space is rented from the library, churches, the college, and commercial places, even private homes, etc.

Further concern is, these organizations are in need of convenient storage space to rent, as well, adjacent to the meeting area. For example, the Sedona Westerners recently celebrated their 50th anniversary with a current membership of over 300. You can imagine the accumulation of records--all the years of secretary minutes, plus the vast collection of historian books with historical photos, etc. from all those years, plus supplies and equipment. That means the officers must take personal possession of these items during their terms, making it more difficult to fill offices with that added burden. Sadly, some of the records and/or equipment have been lost in the transitions.

For a long time i have envisioned a Rec Center for Sedona, similar to the one in the City of Cottonwood, with modest membership fees. It'd include facilities for fitness and activities for Seniors, as well as, for all adults, including meeting rooms with expandable walls (for different size groups) that could be rented to local clubs and organizations, etc., plus locked storage areas that could be rented on an annual basis for clubs' records, supplies, equipment, etc.

Our Sedona Library was once a vision realized thru many gifts. I'd like to believe that a Rec Center can be achieved for Sedona one day, as well. I hope you share my vision.

A Sedona resident for 31 years,

Bernice Brown

From: Bernice Brown <beeline@commspeed.net>

Date: August 15, 2011 9:22:34 AM MST

To: editor@larsonnewspapers.com

Subject: Letter To the RRN Editor

To the Editor:

It amazes me that in this most beautiful city in the country with so many active, dedicated seniors, we no longer have a Senior Center. We used to have a charming Senior Center, which later became an Adult Center to engage adults of all ages, and shortly after changed to a Community Center to

include entire families. Currently, the focus is no longer on active seniors, as the programs and activities have suddenly been purged, since it now transitions into a "Nutrition Center for the Elderly".

I'm looking with envy at our neighboring City of Cottonwood. In addition to their spacious remodeled Senior Center complex with ample parking, the City has provided a magnificent Rec Center for all ages with wonderful opportunities for activities, including fitness rooms, an inside pool. and rooms for meetings, etc.

Recently, I had the opportunity of visiting the small community of Hartford, WI which has a population of 14,000. There they not only have a prominent Senior Center, but also a Rec center, an Aquatics Center, plus a gorgeous Arts Center. Their impressive Rec Center, directed by Parks & Recreation, has gyms, weight rooms, activity and meeting rooms, in addition to an indoor pool. These are beautiful complexes with modest membership fees.

Hartford's 10,00 square foot Senior Center on 2 1/2 acres offers programs, classes, exercise equipment, game and meeting rooms, noon meals, plus seating for over 600 people on the main floor, etc. This was initially funded by generous gifts, just as our Sedona library was endowed.

Wake up, Sedona!

B. Brown

Bernice Brown

275 Mogollon Dr.

Sedona, AZ 86336

928-282-4921

September 25, 2011

SUBJECT: OBSERVATIONS, SUGGESTIONS, IDEAS FOR HARMONY HILL AND THE CITY OF SEDONA

The following is a personal perspective. Aware that some ideas may have already been discussed and that some may be restricted due to budget constraints, jurisdictional lines, or state and federal mandates, I'm nevertheless taking this opportunity to present--in no particular order--subjects that are of concern to me.

RESTORE, REVITALIZE, REVAMP, RENEW :

Harmony Hills is now fifty years old--and it is showing its age. There are so many OPPORTUNITIES here for renewing, rebuilding and revitalizing this historic neighborhood. This is the quintessential AFFORDABLE neighborhood--but it needs help. It is time to acknowledge that the majority of HH residents like where they live and do not want change in the form of duplexes, apartments or McMansion style homes. But they do want to eliminate blight, old-beyond-repair mobiles and unsightly and rundown properties.

Some ideas: PARTNERSHIPS between local, state, federal agencies to help low and middle income families 1) BUY some of the vacant HH properties and restore them into habitable homes ... 2) SEEK GRANTS, special lending programs with BANKS 3) OFFER SWEAT EQUITY projects, partnerships with organizations like Habitat for Humanity ... and 4) ZONING that protects the character and integrity of this neighborhood while allowing for the "independent and diverse" nature of this community.

CLEAN-UP ... SPRUCE-UP--This area is way overdue for a MAJOR CLEANUP--absentee landlords, economic hardships, transient renters, aging infrastructure, aging population, have all contributed to a downturn in "upkeep."

A major effort needs to be made to clean up our neighborhood: weeds, debris, old vehicles, rubbish of all kinds blight our blocks. City code enforcement should be implemented when violations are obvious. ALSO,

"Neighbor participation" needs to be encouraged with friendly written reminders. Those who need help should have available to them practical, easy to implement solutions. CORPORATE involvement needs to be encouraged (e.g., Waste Mgt., Home Depot, PRO Build, ACE et al.) as well as civic and fraternal participation (Boy Scouts, Kiwanis, et al.).

VACANT LAND USE: a large parcel of empty land bordering Aria and

Southwest Drive--opposite the fire station--is an ideal location for a MULTI-USE, NEIGHBORHOOD COMMUNITY CENTER--with diverse uses--park, recreation, small boutiques, small offices, garden apts., cafes. ALSO, there is a vacant piece of land along Andante, near Blue Horizon. This has been in a "dormant" ugly state for years now. QUESTION: Are there any plans for these parcels? If so, what are they? I think they could be an IMPORTANT component to West Sedona development as well as HH improvement.

SIDEWALKS: Are there any plans for sidewalks/pathways in the Harmony Hills area? If so, why not?

SENIOR CITIZENS/LOW INCOME/DISABLED: We have many seniors living in HH. Often times they are living alone and in need of services. WHAT is being done to help them? Many of us living here do try to look in on our senior neighbors but there doesn't appear to be much else to serve the needs of these people. They need home care, housework, transportation, etc. etc.

YOUNG PEOPLE: More effort could be made to "partner" with our schools and incorporate our youngsters in "neighborhood building." We have many retired/semiretired people who would be excellent mentors. We should also be able/willing to offer JOBS to young people. Harmony Hills could be an opportunity for our young people to find fulfilling work and experience.

HISPANIC RESIDENTS: It appears there has been a version of the "don't ask don't tell" policy re: our Hispanic residents. Although this is a complex subject (illegal immigration) with a variety of viewpoints, it IS in our midst and it is a situation we are familiar with. We should at least recognize that fact and make efforts to improve conditions when and where possible--for all of us, together.

CITING THE GOOD: Let's recognize and reward the efforts of hardworking citizens who do improve our neighborhoods. E.G., two boutiques on Harmony Drive added a lovely ambience to their businesses by featuring attractive windows, awnings and signage. Other individuals have remodeled their homes and transformed them into appealing properties--several notable examples of excellent upgrades are on Concord Drive. There's plenty of doom and gloom to go around these days--let's focus on the positives.

WEST SEDONA DEVELOPMENT: There are many excellent ideas in circulation so the following already may have been covered:

1) RESIST AT EVERY COST the idea of furthering boring commercialization and strip mall development of West Sedona, and strive for "the humanization" of this area. Consider the concepts of a "European

boulevard"--with interesting shops, cafes, PARKS, TREES, and SMALL stores to cluster around a FEW bigger ones. KEEP artistic integrity, artistic VALUES, and above all, the Natural Beauty of Sedona at the top of the list in any and every building/improvement project.

2) MAKE IT AS "WALKABLE" as possible. Consider some NOVEL ideas that are already implemented in other towns. E.g., very small, efficient electric or solar powered rental vehicles one can access on an hourly basis for quick day hops at reasonable cost.

3) RELATE DEVELOPMENT ON 89A TO THE IMMEDIATE NEIGHBORHOOD BORDERING IT ... Most residents--as they do in cities like New York -- like to walk to their "neighborhood grocer, newsstand, coffee shop, etc." Consider PODS, i.e., self-contained squares or plazas that would offer residents more than just huge parking lots, and then rows of stores. Consider RECONFIGURING our current plazas now in existence to make them more "pedestrian friendly." Strive for some individuality--reflect the character of their adjacent neighborhoods.

WINDSONG PARK: This is another KEY area in the West Sedona development plan. This entire parcel could be a SHOWPIECE for West Sedona IF some imagination, creativity and forward thinking is used. It is a PRIME piece of real estate that could really set the W. Sedona development plan on fire--or sink into a mire of old, cliched, stale role models that are still bogged down in the last century. This could be a complete INSPIRATION for all of Sedona--but particularly as a template for younger, "greener" adults who will be carrying on when the older generations "pass the torch."

NEIGHBORHOOD COALITIONS: Some early efforts were made by this resident to see if neighborhood associations and homeowners groups would be interested in forming a "coalition" so that the City could be kept apprised of residents' interests. Response was positive but organizing 50 or more HOA's is a gargantuan job. The concept--if expanded and implemented--could have much value in providing ongoing communication re: neighborhood response to city projects.

JOBS, JOBS, JOBS: Many of the ideas and proposals put forth at various local meetings could--and should--translate into salaried jobs for many in need of work in our community. Although volunteerism is a Sedona hallmark--and something we can all be proud of--the City should also recognize that many are in survival mode and can only consider volunteering a luxury. Whenever, wherever possible, jobs IN and FOR our own neighborhoods should be encouraged. It will help all of us tremendously.

More creative use of open space to involve the community.



I would like to see more connection to the creek, like the creekwalk. Tables, benches, small quiet areas to enjoy the creek and surrounding nature.
Hot air balloon festival. More community events to bring in more tourists, i.e., wine festival.
<p>And we need to find a way for the young, the young at heart, and the "bothered" to get along. Hearing aids off at 9pm, so music can continue!</p> <p>Each year we are issued two complaint tickets, and we have to have one to complain. I see the city staff burdened by chronic complainers. After a specific number of complaints, could our arbitrators take those calls? Hey, how about a special number for complaints, manned by arbitrators, like a suicide hot line?</p>
Vibrant street community: people walking, biking, music, meet for dinner in outdoor cafes, dogs, energy!
<p>Issues to be addressed: How to help more young people live here: housing, transportation, jobs, sustainable practices, creekwalk, central square.</p> <p>Solutions: Act on our collective plan, grant money, density in strategic areas, form based codes, mediation professionals to teach us how to compromise and get along.</p>
I would like Sedona to be more creative, adventurous, and tolerant to those who need to work, make little, but bring rich volunteerism and diversity. Teach us possibilities in design and planning.
Night/evening public gathering space/venue. Public plaza in west Sedona.
Community gardens in every neighborhood.
Community gardening and composting, as well as education to help dispel myths and misgivings.
<p>I would like to see:</p> <p>Bike lanes on 89A</p> <p>A hostel for back packers/young tourists</p> <p>More community gathering spots</p> <p>A large festival/music performance spot</p> <p>More affordable housing</p> <p>Community gardens</p> <p>Rain water collection</p> <p>More walkable spaces</p> <p>More public art (murals, etc.)</p> <p>Community compost system</p>

I would like Sedona to have more of a sense of community. I think this can be achieved through more gathering spots and encouraging interactions.
A more centralized "downtown" location where locals want to spend time, not just tourists.
A downtown area that is active and is engaged in by the community.
Harmony and all of Sedona ought to be and become a community of "people," neighbors, citizens interconnected (linked within neighborhoods) directly and consistently by a. neighborhood organizations, b. neighborhood events: 1. celebrations, 2. festivals, 3. garden tours, 4. park and playground, 5. community gardens, 6. many "community centers."
I would like to see Sedona become more friendly. I used to love to go shopping and greet people who loved to talk to you. Now everyone is in such a hurry and don't take time to enjoy the companionship of others. I would like to have people helping each other if in need.
Neighborhood communication.
Community meeting spaces: outdoor squares, parks. Community neighborhood events to integrate people. A true community center for the entire population: youth, adults, elderly.
Communication with each other.
I'd like to see a more interconnected community, with a park/center, etc. as a focal place to hang out in.
Noise and helping everyone be more respectful of each other.
Neighborhood functions (street functions--get to know your neighbors), community center.
Community garden.
Make food bank available to U.S. citizens only. Why are we feeding illegals?
Adult gathering areas. A real adult community center--not what SCC has become.
We need a real community center that meets the needs of a variety of groups living in Sedona, including a swimming pool.
Town center. Cultural park.
A responsibility to our environment, making sure that there is respect for our land, safety for our community and provisions for a variety of families and individuals to live within a responsible city. This would require some changes within our housing market as well as planning for a community center where families gather. We have plenty of small communities where people volunteer and socialize, but no town center.
Attracting young families to Sedona to balance the community mix more.

Make something beautiful of the Cultural Park; approve/allow some of the plans presented. Use it to bring together the many "communities" that make up Sedona.
A community that welcomes singles, families with children, and persons of all ages. Having an economy to support all who live here.
Have a "town center."
<b>Faith:</b> In a Nation united by citizenship and not religion, all that connect their lives and dreams by cohabitation should share Faith building services. Every citizen is capable of using our common language to encourage hope and inspiration. Daily Faith clubs will be a great boon to achieving the best results in our city.
The city in a good place—it certainly could be a good time to buy "choice" land to keep open space –OPEN SPACE very important for our overall happiness. String of Pearls-develop that thought process away from the heart idea which seems hard to find with our overall spread out community.
Multi-use areas that support & wide variety of activities. Provide opportunities for community gatherings/community events-centrally located and accessed by multi-modal opportunities. (drive, bus, bike, walk) banks are connected by paths/trails explore events and programs that are economic generators. (Biking, hiking, festivals, environmental programs) Partnerships & Forest service, school district, neighborhood associations.
Public square not associated with businesses, not have to buy anything.
City government philosophy supportive of spontaneous community celebrations and events initiated by businesses and other groups (e.g. recent ChocolaTree event that was stifled)
The Cultural Park reinstated as a real community gathering place; Sedona is now ready for it, where it may not have been in the past. Sedona has grown in outlook and philosophy regarding the arts and spirituality
A community center facility such as in Cottonwood located close to a public square; this would create community, especially through multi-generational encounters.
A local hangout similar to Hillside located in West Sedona; a multi-use square with stores, movie theatre, food; reuse of Basha's and Safeway parking lots.
Community gardens with multi-purpose areas around them with trees and grass.

## Education

Priorities:
6. Community-wide educational opportunities
Imagine Sedona with a thriving and superior school system with a world class academics as well as arts and performance programs enhanced by the new Sedona Performing Arts Center. This would attract people to move here.
Add to our economic standing. Don't rely only on tourism. Add college level classes on environment, water, gardening. Make it a model so people will come here to learn from us.
Small Town Friendly
- Children, young families
- Schools all green
- Families and children educated and actively involved for community--"go green"
- Music and arts academy.
- Education beyond K-12
- community college expansion.
- Exercise opportunity. Gerontology. Educational opportunity.
NAU campus: sustainability.
How do we keep people informed?
- Real need for that.
- Red Rock News is one of few resources.
- Sedona.biz coming up.
Education: Sedona to be known for that.
- More green technology.
- Education program at high school level. Work with Yavapai College to be a hub for green technology.
- Green agriculture program; boost economy.

<ul style="list-style-type: none"> <li>- Environmental education. Energy efficient city, accessible, self-sustaining. school, parks.</li> <li>- more college Education built on environment.</li> </ul>
Citizens Academy. Take this notion and take it out to the community.
Providing more community sponsored classes in languages, computers, art, etc. These could be both no charge or fee classes and be available for children and adults.
<p>How can we integrate age and socioeconomic groups living in Sedona?</p> <ul style="list-style-type: none"> <li>- Seniors can tutor in schools.</li> <li>- BB/BS.</li> <li>- HS students visit senior center.</li> <li>- Internships for students--Chamber might facilitate.</li> <li>- Training center for seniors.</li> <li>- Professional mentoring.</li> </ul>
<p>What areas need work to balance the community?</p> <ul style="list-style-type: none"> <li>- More support for English language learning.</li> </ul>
Actively pursue clean, green, sustainable industry and higher education facilities, such as a branch of NAU or a junior college. Support activities and events that will make people want to live here--not just those which are tourist oriented.
How do we get more communication going? Through schools? Anglo/Hispanic.
More volunteers are needed for adult education, especially ESL education. The Hispanic community needs better opportunity to improve their education, like English classes; also we would like to know how we can help to improve education.
A Recreation Center like the one in Cottonwood for youth. The money that is invested in Cottonwood could be spent here. Sedona needs more recreational things. Most teens go to other towns to do stuff. We need a sports center, like a recreation center where teens and youth can have a good time and be off the streets. Cassie Sanchez.

<p>We are new residents in town, so our idea is what we are intending to find. When I say "we," I am referring to our primary family: a mother, a father, a son, and a daughter. We are here for positive and healthy outlets. Education is very important to us, as we have the kiddos, ages 6 and 8, enrolled into the Sedona Charter School. The grocery stores will be visited by us regularly. We appreciate nature and the beauty that Sedona has to offer. It is an extraordinary setting! We also appreciate art as a family. We will search out for positive, educational FAMILY activities during our residence here in Sedona. Good luck to you all. P.S. Your energy is appreciated.</p>
<p>Create information kiosks in grocery center parking lots. Within Sedona our grocery parking lots have become information centers for locals--gracious areas to rest as well as park. The ideas already being discussed are good. Art added to these areas--terrific. Perhaps even music from our "live" talent. Our walking areas, like the sidewalk example in the video, would be wonderful. I see art attached to the boring guard rails along 89A. There is no "official" center; we have pocket centers.</p>
<p>Use database to inform the community. Have smart phone GPS info along the way for visitors.</p>
<p>A satellite campus of a large Arizona university to bring in younger people.</p>
<p>Early childhood education opportunities--co-op preschools. English classes for English language learners and better ways to integrate new immigrants.</p>
<p>Sustainable education model as a primary business.</p>
<p>Why are my taxes paying for illegals' education?</p>
<p><b>Unity Education:</b> Public education should be a lifelong process with no determined cut-off age or degree achievement and will be based in the areas of food/nutrition, body/mind development, and earth systems/resource management. All adults shall be well versed in these subjects.</p>
<p>Local farms and <b>food production</b> facilities could become city owned and operated. Jobs in ordering, processing, cooking baking and packaging would be created. Integrating unity education and food service would establish lifetime awareness for all.</p>
<p>Expanded classes at community college across from the high school, offering courses in sustainability research topics that would draw young professional to teach and live here.</p>

## Process

- Reach youth in this planning effort.
- What are our planning values and boundaries?
- Consider the use of professionals on a short-term basis.
- We should bring past planning efforts forward (e.g. the Heart of Sedona).
- Include school children in the planning efforts.
- The business community needs to get involved.
- Include the Hispanic and Native American populations and other under-represented groups.
- Bring back Heart of Sedona concept.
- West Sedona should be the main focus for the next 10 years. Concept idea shown is one option.
Love your ideas. I think the next step is how to implement into action results. Common sense thinking is valuable in this process. To get the results we wish for, let's clear a path so that the easiest path to develop gives us the results we want. Example: reflect blue sky plan on land use.
- Human scale planning = yes, vs. car scale = no.
- Awesome presentation!
- Comment about process: Whatever goals are decided on, we need to be mindful that change (good or bad) has fear components, which opens the door for misinformation. So whatever our goal/priorities, we need to research the honest

Idea for encouraging attendance (and participation) at these meetings:

- Use your city mailers (e.g., sewer billings) for questionnaires, 'essays,' etc. Keep it simple.
- Have high school students send in their ideas. Invite them to read them at a meeting and dialog with the 'oldsters.' A Q&A.
- Make much more effort to get elderly and Hispanics here to these meetings.
- Consider holding 'neighborhood' forums at different sites around the city.
- What about using the city TV channel? It is underused and could be a much better communication source.
- How about informal 'tours' of things that do work in our city?
- P.S. Consider the social network for the young adults.

- Make sure to address entire community as a whole, not just west Sedona, or it will perpetrate, fracture, and alienate a large part of the community (i.e., both uptown residents and businesses and employees).
- Use all of the previous plans as idea generators.

Imagine a Sedona where the government, the businesses and the people are aware of the demographics of the city and make decisions and plans recognizing the demographics.

Community forums. What if we were to support ourselves?

The community plan should be downgraded and unnecessary laws, rules, regulations and restrictions should be eliminated.

The community plan is part and parcel of sustainable development, which is a socialistic agenda first proposed in 1937 by Gro Brundtland, who was then Vice President of the world's Socialistic Party. It was contained in Agenda 21 and adopted by H.W. Bush. Bill Clinton signed it into law in 1992 by Executive Order. It was never debated in Congress!

Although it is a sugar coated agenda that masquerades as protecting the environment, it's real purpose is the control of people.



The logo is exclusive; it shouldn't be modified to represent different ethnic groups, because our vision for Sedona 2020 includes a more diverse population.
<p>Need to involve more business owners in planning process.</p> <ul style="list-style-type: none"> <li>- Existing limited viewpoints need to be expanded. No sense of ownership.</li> <li>- Get them involved to see the other possibilities.</li> <li>- Their advantage: get older residents to purchase, make easy to accommodate.</li> </ul>
More involvement of Chamber in these events. Get business community involved.
Enclusivity of Hispanic community in community plan efforts is needed.
Harmony should be as important to the plan/planners as any other neighborhood.
Involve children more in the community and planning.
I'd like to see better communication and the ability to discuss concerns and have our voice heard.
Excellent gathering-very organized. Thanks
Very well done! Opening presentation was very informative and helpful. I feel confident that the experience you bring will be helpful to us. Thanks
Was facilitator for table-many good comments came out? Year round (our near year round) swim facility (bldg. vs bubble)
Well Done! Tight Ship! Mike is tops! More Gardens Better communication needed more individual responsibility.
The city has a powerfully articulated guiding philosophy for community development that includes the economic, social, and environmental needs and expectations of its residents.

## Health

<p>Imagine a Sedona of the future leading the way in managing the wireless communications and the effects of high frequency, wireless communication and resulting "waves" that are negatively affecting peoples' health. The community would be educated about the subject and regulations would be in place to protect peoples' health.</p> <ul style="list-style-type: none"> <li>- Worry about medical care.</li> </ul>
--

- Exercise opportunity. Gerontology. Educational opportunity.
<p>Need more for senior residents.</p> <ul style="list-style-type: none"> <li>- Town center. More walkable.</li> <li>- Plan process helps build community.</li> <li>- Mobility will be issue. Need infrastructure for us.</li> <li>- Adult day care.</li> <li>- How can we stay in our homes and get medical care and have social life?</li> <li>- Transit.</li> <li>- More senior centers.</li> </ul>
Expansion of Sedona Medical Center to support community better.
<ul style="list-style-type: none"> <li>- Alternative healing arts.</li> <li>- Local health insurance.</li> </ul>
<p>Health care:</p> <ul style="list-style-type: none"> <li>- Own pool of insurance. Doctors sustained by a system that we want.</li> </ul> <p>Determine what our community wants.</p> <ul style="list-style-type: none"> <li>- Groundwater protection. Drugs excreted by people into our soil and groundwater.</li> <li>- No fluoride in water.</li> <li>- Ordinance to prohibit "Round up."</li> </ul>
Hard for people to find a doctor to take them, especially if medicare patient.
Need for homeless shelters and traveler aid.

<p>Every year I come to your lovely town for vacation and dream of the day when I can open a business there. Well, I will be retiring soon and will be free to become a permanent resident there. I would love to see a building with professional offices designed for alternative healers (like me). It could become as well known as Sedona itself. It would be great to have a larger practice or two, that would allow practioners to "time share" a space in the building rather than pay rent. Sedona is filled with talented people who who need a place to practice that says "integrity." Many hospitals and doctors are using reiki and pranic healing as a part of their regular service these days. So c'mom Sedona , let's get with it! See you next spring!</p>
<p>Accessible and high-quality healthcare complex. Keep the emergency center vibrant.</p>
<p>Better medical facilities/providers in Sedona and Cottonwood so can avoid Flagstaff, Phoenix.</p>
<p>Set up homeless shelters, for example where Taco del Mar was for a kitchen and the basement of the building for shelter.</p>
<p>Make soup kitchens and food banks more well known through advertising.</p>

## Governance

<p>- Take 10 top goals and send them first to the voters for reaction.</p>
<p>- We need a new Verde Valley County.</p>
<p>- Sedona is the "orphan"; it is missing county resources and involvement.</p>
<p>- Promote a real inter-relationship with the Village of Oak Creek.</p>
<p>Fix contradictory laws.</p>
<p>Restructure government smaller. 5 vs 7.</p>
<p>- Use scientific [?] to improve solar panels.</p>
<p>- Use info from above to improve capacity of panels.</p>
<p>- Made in Sedona.</p>
<p>- P&amp;Z ordinance to ensure solar panels on all new roofs equal to 80% of estimated use. Applicable to private, commercial, and municipal</p>
<p>Expand Sedona to include VOC and between.</p>

Hope for 2020:
No congestion, all utility lines underground, low crime rate, adequate sewer capacity, balanced budget, low taxes, safety on Hwy89A, no high rises, creek walkway, no dividers on Hwy89A (except safety islands), no more timeshares.
One county.
Less restrictions (zoning/bureaucracy) for events, ceremonies.
Building code needs to be converted to more mixed occupancy building types.
Have the city assist existing small business with any rezoning needed or redevelopment.
What areas need work to balance the community?
- City should have employees who speak Spanish.
(Natalia) City staff person to serve as paid liaison with Hispanic community.
The city could be modeled after Zapatista villages: a rotating "city council" based on lottery drawings every 6-8 weeks. All Sedona residents over age 16 would be eligible. We could also attempt to be more self-sufficient, stop relying on the capitalist monetary system and instead support each other with goods and services.
Sedona should stay the same: good government, catering to retirees and business.
While I have your attention, I would also like to repeat my plea to you at an earlier meeting: to consider changing the unwieldy, mouth-twisting technical designations of our main arterials to simple meaningful names : Canyon, Village and Valley Roads.

November 20, 2010

A proposed Amendment to the Sedona Community Plan

A good location for Water Storage Tanks.

Visit the Sedona Airport and you will find a large Water Storage Tank. It is located at a site that does not intrude on any residential neighborhoods. It services the needs of the Airport and other related commercial entities on Table Top Mesa.

The real beauty of this water tank is that it is all but invisible from most other areas in Sedona. Residents and many visitors to Sedona have never seen this water storage tank and likely never will. That quality makes this Water Storage Tank a good model for future water storage tanks that may need to be built in Sedona.

Protect the Coconino National Forest from private development.

The community needs to stand together to save the Coconino National Forest from unnecessary development.

Erecting new Water Storage Tanks in the forest, in my opinion is a poor idea. The Forest Service has a long history of "trading lands" that have lost their natural qualities. To allow roads and large structures to be built in "pristine forest settings" to satisfy the wants of a private company is at best short sighted. The Sedona City Council needs to say no to this proposal. Maintaining and preserving the Coconino National Forest is the better path to follow.

Amend the Community Plan to read, "Private Water Storage Tanks larger than ten thousand gallons in size will only be allowed in Sedona if they are placed on top of Table Top Mesa and approved by the City of Sedona. This Amendment should focus on the long term needs of the community regarding water storage tanks. All new structures built should not be visible to existing residential areas of the community.

Improve "long term firefighting capabilities".

Many "large forest fires" have recently burned out of control in Sedona.

To combat fires the Forest Service has needed to deploy large slurry aircraft and helicopters to contain the blaze. The helicopters first fuel at the airport and then need to fly several miles to the City Sewer Ponds to fill their fire fighting water pouches. If new Water Storage Tanks were to be located on top of Table Top Mesa and a service pond was built near by, the helicopters

would then be able to fill their fuel tanks and fill their fire fighting water tanks at or near the same location saving pilots both valuable time and energy.

\*Since the Sedona Airport is partly regulated by F.A.A. Regulations (Federal Aviation Authority), uses at the Airport need to be related to aviation.

New Water Storage Tanks located on Table Top Mesa may be the long term solution Sedona is looking for concerning were to build new needed infrastructure.

New tanks located on the Airport Mesa would provide the community both increased water pressure and increased volumes of water for firefighting. Tanks on the mesa would also be vital if a serious airplane accident were to occur at or near the airport.

Many of our long term domestic water needs would be better satisfied and all this would be accomplished without sacrificing our National Forest to the demands of private development.

Sincerely,

[signed]

Bill Gunning  
355 Arroyo Pinon Drive  
Sedona, Arizona 86339

Tel. 282-9429

No property taxes.

No city real estate tax.

No city property tax.

Local system control, seeking out ideas of what the residents want in the future equal to business and tourists.

City-wide free or nominal fee Internet.

Allow citizens of Sedona to vote on issues with long-term ramifications for the future of Sedona.

Be careful about zoning--height restrictions; signage; landscaping; architectural-design; business versus commercial; enforcement.

Zoning: height, area, business vs. commercial, enforcement.

<p><b>Security Duty:</b> Each citizen will know the law and serve on a security team for a term or terms. Ideally a "peace force," team members will be trained in non-violent modes of communication and conflict resolution. Members will have training in disciplines such as energy work, intuitive counseling, and martial arts/yoga/breath work. Citizens cited for challenging laws will be treated with respect, dignity and compassion. Rotating the terms of service will guarantee fair treatment by and for our citizenry.</p>
<p><b>Government:</b> In a Democracy, government functionality is the responsibility of each and every citizen. Terms of service should be a requirement for all. Position responsibilities should not be over complicated. Duties should be clear for each position in the city.</p>
<p><b>City Unity Days:</b> attendance at quarterly meetings to discuss the city's developments in the above areas will be highly recommended.</p>
<p>City government philosophy supportive of spontaneous community celebrations and events initiated by businesses and other groups (e.g. recent ChocolaTree event that was stifled)</p>
<p>City policies protect Sedona's unique features (e.g. KFC complex should not have been built); focus on beautifying the city, not just helping out large businesses.</p>
<p>Distribution of unbiased City meeting summary notes through a paper in racks around Sedona dedicated to that purpose; this distribution happens for all meetings, not just when there is some controversial issue.</p>
<p>The City government actively and visibly confirms the importance of young families to Sedona's future by demonstrating that their ideas will make a difference in planning the future.</p>
<p>The city has a powerfully articulated guiding philosophy for community development that includes the economic, social, and environmental needs and expectations of its residents.</p>
<p>The City should support the efforts of volunteers and non-profits to meet the needs of residents at a grassroots level, for example through equitable awarding of grants. Recently, 72% of funding went to only four organizations out of thirty-three requests, leaving much of the volunteerism and activism serving the community throughout the year unsupported.</p>

## Circulation

- Make Jordan Road 1-way and create deeper neighborhoods; 89A

- Traffic back-up is a problem in Uptown through OC Canyon and also to the Village of Oak Creek.
- We need to pull together on 89A.
Please get ADOT to pave 89A with the same rubberized paving they did on 179 before they turn it back to the city. It made a fantastic difference on 179 in quieting the traffic noise.
- The big problem in Sedona is traffic!
- Public transport.
- Zip bikes.
Secondly, we need shuttle buses for those who no longer drive.
Priorities:
4. Bicycle greenways
89A desperately needs safe parking. So many entrances.
Imagine a Sedona with no black top pavement that retains the heat.
Imagine a Sedona where seniors can stay in their homes as long as possible because the city is equipped with transportation and other services needed by seniors.
Imagine public charging stations for electric cars; we need to be sure we have the infrastructure to handle it.
Imagine a bus terminal somewhere uptown or nearby where all the buses can discharge their passengers who then get on public transportation.
Imagine a light rail or monorail system built around Sedona, not up the main street; something allows riders to enjoy the vistas and natural beauty as they ride. In fact, establishing routes for beauty should be a goal of our public transit system.
Imagine Sedona with Public Transit serving West Sedona, Uptown and even the Village. Senior friendly. Efficient and attractive for use by residents and visitors.
Bicycle lanes/paths.
For the community:
- Transportation for seniors.
- Transportation for everyone.
Pollution free, clean, alternative public transportation, like electric trolley.
Transportation that doesn't rely on cars and is comprehensive enough that everyone will use it.
- Transportation



- Transportation especially for seniors. Public safe roads.
Hope for 2020:  No congestion, all utility lines underground, low crime rate, adequate sewer capacity, balanced budget, low taxes, safety on Hwy89A, no high rises, creek walkway, no dividers on Hwy89A (except safety islands), no more timeshares.
Connect some of the large parking lots to avoid retuning to 89A.
Cut through neighborhoods as alternative to 89A.
Walkway behind shops in uptown.
Pave Schnebly Hill Rd (3 persons).
Transit needed. Cottonwood to VOC to Flagstaff. And more frequent in town: medical center, other high needs, grocery stores.
Need more for senior residents.  <ul style="list-style-type: none"> <li>- Town center. More walkable.</li> <li>- Plan process helps build community.</li> <li>- Mobility will be issue. Need infrastructure for us.</li> <li>- Adult day care.</li> <li>- How can we stay in our homes and get medical care and have social life?</li> <li>- Transit.</li> <li>- More senior centers.</li> </ul>
Traffic flow/roundabouts might not work in 2020 at Tlaquepaque and others.  <ul style="list-style-type: none"> <li>- Signs not great.</li> <li>- Traffic pattern.</li> </ul>
Better traffic control, signage, neighborhood and business access.
Phenomenal public transportation system that everyone can use. Get cars off the road.

<p>89A:</p> <ul style="list-style-type: none"> <li>- Create center islands</li> <li>- Beautification</li> <li>- Roundabout</li> <li>- Safety</li> </ul>
<p>Transportation:</p> <ul style="list-style-type: none"> <li>- How to move people around? Limit parking to encourage shuttles and electric carts/bikes. Use and return. ("Credit card concept": "use and return")</li> </ul>
<p>More pedestrian areas.</p>
<p>Pedestrian/bike connections.</p>
<p>Do something to relieve the congestion in uptown Sedona, so non-tourist traffic can move back and forth through area without getting stuck.</p>
<p>Transportation to health centers.</p>
<ul style="list-style-type: none"> <li>- Small people movers.</li> <li>- Auto-free zone.</li> </ul>
<p>Sedona would be a better community if . . .</p> <ul style="list-style-type: none"> <li>- We had less traffic.</li> </ul>
<p>"What 3 ideas can be accomplished in the next 10 years:</p> <p>2. Reduce congestion at Y.</p> <ul style="list-style-type: none"> <li>- Alternate route to bypass uptown.</li> <li>- Develop robust public transportation, both local and regional, electric vehicles, ban parking.</li> </ul>
<p>Develop an alternative route(s) from Dry Creek Road to Airport Rd. so that residents can get to west Sedona stores without driving on 89-A.</p>

<p>Traffic back-up of up to 1 hour or more in Uptown when there are activities/special events. Need police to help out. More parking for visitors that come to Oak Creek. On holidays the traffic gets very congested.</p> <p>Uptown footbridge (overpass) in Uptown.</p> <p>Resurrect existing Uptown signal for pedestrians and eliminate the blinking yellow light at Oaxaca.</p>
More parking for safety reasons and the tourists in Oak Creek Canyon.
More parking at trailheads.
Another route to avoid traffic and for emergency purposes at Red Rock Crossing.
Connect Brewer Road and Chavez Crossing to Poco Diablo.
Recreation for all of the family. Public transportation.
<p>I would like to see a Sedona with wider highways from Sedona to the Village of Oak Creek. One lane for slow traffic and one lane for faster traffic.</p> <p>More space for parking in Oak Creek Canyon.</p> <p>Thank you.</p> <p>Raul Mendoza.</p>
<p>Please consider making 89A in uptown a one-way street. Have cars turn down Apple if you choose southbound or Jordan if you choose northbound. This is not a bad thing. It would bring people to parking places and allow for more movement, especially when tourists feel the need to just walk wherever they want, or make you wait while they jockey for a parking place. Thanks.</p>
Better condition of the roads.
Resurface Shelby Drive. Street cleaning.
Thanks for taking over our road.
<p>Kathy, I hope I'm not sharing information that you already have, but I've become aware of the Complete Streets program that is the focus for the FHWA, and which has been adopted by many cities and states in the USA. I'm passing this on because I think it is imperative that Sedona jump on this bandwagon, before we are left far behind, in terms of function and safety on our road. The link I'm sending has info about a recently published study, "Complete Streets Best Practices." It costs \$60 and is now available for purchase. It looks pretty exciting. Hope you can use this info. Take care.</p> <p><a href="http://www.completestreets.org/resources/complete-streets-best-practices/">http://www.completestreets.org/resources/complete-streets-best-practices/</a></p>

And another point brought to my mind by the question suggested at the public meeting last month at Sedona Elementary auditorium: "What would make Sedona a better place?" to which I answer : get rid of many of the stop signs which now dog local drivers (and invite non-compliance) in most of our subdivisions, and could be replaced by yield-signs, or omitted altogether letting drivers go by the usual rule "from the right, has the right of way". Respectfully submitted, Richard W. Griesenbeck, M.D.

TRANSPORTATION OPTIONS: I have wondered for years why Sedona can't institute a local "jitney" system that could service all types of areas -- local city neighborhoods, outlying, more remote areas -- with a fleet of independently-owned and operated, energy-efficient vehicles. In many third world countries, this type of transportation has been used for decades.

Here are some of the features I would envision:

- 1) the "employees" ( drivers ) are "independent contractors" who BID on routes established by the city (with feedback from residents). The winning contractors would BUY their own city-approved vehicle, which would conform to rigid standards, i.e., color, model etc. There could be several types of vehicles: for example, some (like a 14 passenger van), could traverse busier routes; smaller 6 passenger vehicles -- possibly "fun, sporty" models -- could operate more often on or near touristed areas.
- 2) After passing strict "employment" standards dictated by the demands of this type of job, applicants would apply to the City of Sedona which would then issue its "special seal" -- similar to the New York City medallion that is highly prized and used with pride by hundreds of cabbies.

#### ADVANTAGES:

- 1) Open business OPPORTUNITIES to Sedona residents on a part-time, full-time, even temporary basis.
- 2) Encourage RESPONSIBLE ENTREPRENEURSHIP in a region that is very supportive of "individual" and small-town business values
- 3) Provide a FLEXIBLE form of transportation that can serve the needs of ALL Sedonans...and Verde Valley residents...by monitoring routes and the frequency of usage. Eg -- if a route is not frequented, there will be "self-regulation" by the jitney owner/operator as well as the City.
- 4) ELIMINATE the City of Sedona from incurring vast expense providing big, lumbering, energy-guzzling vehicles that have limited financial support, use by residents, variety of routing, et.al (Eg Roadrunner).
- 5) PROVIDE ADDITIONAL REVENUE for the City -- through fees for the "seal," renewal of contracts, applications, insurance, et.al (I'm sure there is more!)
- 6) OFFER A UNIFORM AND COHESIVE IMAGE OF SEDONA to the millions of tourists who visit here. The jitneys, if designed and painted in distinctive colors and patterns, could become an ADDED tourist

boon. Tourists would likely take "jitneys" more often if they were readily AVAILABLE, INEXPENSIVE, and ROUTED to "TYPICAL" tourist sites.

7) OFFER RESIDENTS A CONVENIENT FORM OF TRANSPORTATION NOT NOW AVAILABLE. The jitneys -- in certain neighborhoods -- could be tailored to serve the needs of SENIORS who have difficulty walking distances. Subsidies could be sought to provide for "special needs" jitneys. Residents who can't -- or don't want to drive -- would be more likely to USE local transportation IF it were:

- EASY TO ACCESS without long distances to walk from a "stop" -- (consider bringing heavy grocery bags if you have to walk many blocks in the sun);
- AFFORDABLE -- so that residents consider it as a cost-effective way to get around ... and not a LUXURY, and NON-INTRUSIVE as the smaller "jitneys" drive through quiet, residential streets.

8) ENSURE ENVIRONMENTALLY FRIENDLY modes of transportation that can provide alternatives to gasoline-powered vehicles; get residents OUT of their individual cars, especially for short trips, and get them used to taking "jitneys" whenever possible. (doctor's visits, grocery, post office). As it is now, we all have to get in our cars to go even less than a mile...

9) MAKE the SEDONA "Jitney" a hallmark of a progressive, cutting-edge community that is not just talking about "energy" efficiency and self-reliance, but is actually DOING something about it!

Please keep the trolley in place. Less traffic in uptown, Tlaquepaque, and Hillside. Attracts tourists to explore more of Sedona's businesses.

Solution is the parking for tourist population growth.

Monorail to Sedona from I-17. Better traffic flow in uptown.

There is no transportation between Sedona and VOC. Residents and tourists need to be able to travel between the two locations for shopping, doctors, etc.

The creek is important and we need better access. Used to check the level when we drove over the bridge; now we do not even know the creek is there. Very sad!

<p>Build a monorail from I-17 into the Village and uptown. I would like to see less pavement. 179 becomes/stays as it is for our local travel needs, while visitors are transported into Sedona via a quiet, modern monorail (hey, one neighbor agreed with me!) from I-17. Covered parking lots or a handsome covered garage are provided just off I-17 at 179 at the monorail station. Yes, let's face it, Sedona is a Disneyland of natural beauty and best viewed as that quiet monorail slips through the natural forest. The Village would have a stop, perhaps a stop at a trail head for hikers, and the Sedona stop. Where? Hmm. The monorail is supported by a shuttle system at an information center.</p> <p>If you look at 17-mile drive in Carmel, where visitors pay a fee to drive through it, I see this monorail being similar--a way to "buy a ticket in" for the day visitor. With an overnight accommodation you can bring your car with you. From west Sedona, a parking facility at the wetlands and a connection with the local bus/transportation system; running often would bring the day visitor in.</p>
<p>Get a "bike station." Neighborhood connectors off highway. Car sharing program. Multi-use paths for non-motorized use. Transit-oriented development.</p>
<p>Wider sidewalks, street trees!</p>
<p>Bus, rapid transit. Pedestrian corridors along highway. Add more public sculptures. Regional trail system, especially to Cottonwood. Bypass around "Y", say via Forest Rd.</p>
<p>Light rail?</p>
<p>If I could stress anything above all else I would exalt "public transportation." It takes care of emissions, provides an egalitarian transportation system, and fosters community with its passengers.</p>
<p>I would like to see:</p> <ul style="list-style-type: none"> <li>Bike lanes on 89A</li> <li>A hostel for back packers/young tourists</li> <li>More community gathering spots</li> <li>A large festival/music performance spot</li> <li>More affordable housing</li> <li>Community gardens</li> <li>Rain water collection</li> <li>More walkable spaces</li> <li>More public art (murals, etc.)</li> <li>Community compost system</li> </ul>
<p>A more walkable town. A road that is not so dangerous to turn on and off of.</p>

A public transportation system that runs at night so those people who would prefer not to drive at night will have the opportunity to go out.
Ease of travel, friendlier 89A. Walking paths in neighborhoods.
I'd like to see a more bike-friendly community.
89A bypass for uptown?
Roundabout 89A.
Let ADOT keep Hwy 89A. Allow ADOT to add safety lighting in west Sedona. No highway dividers--keep 89A open for commerce.
First of all, after the long-term mess of rebuilding 179 that led to many business failures and loss of tourism, I feel that ADOT cannot be trusted. Government funding with its many strings attached needs to be evaluated carefully. Taking over maintenance of state highways will result in debt that we simply cannot afford. Let's concentrate on keeping Sedona small and avoid vast expansion that negatively impacts on the quality of life for current residents.
Noise ordinance/restrictions on the airport. Relocate the airport.
Public transportation--we need more of it and it should be convenient and efficient and reliable.
Airport control tower to direct flight paths. Restrict ultra-light aircraft or at least take-off and landing times.
Provide adequate roads for residents and visitors (pay attention to congestion during holiday times).
Airport: Get a tower or move the airport.
Need public transportation, reliable taxi service.
Control tower at airport. Control tower itself will not bring in more air traffic. Expansion of plane parking lot will do that. We need control tower to ensure planes keep on correct flight path and for future safety.
Better transportation alternatives (reliable, safe cabs) because of aging population and to encourage older people to move here.
Side roads maintained (Sugarloaf).
Instructing the public (especially visitors) on the use of roundabouts.
Educate drivers on use of roundabouts.
PEDESTRIAN MANAGEMENT. More walking paths with views of mountains and Oak Creek available to all. Oak Creek should not be all privatized access. Locals as well as tourists benefit from a cool walk and sitting at a park bench.
MORE BIKE LANES. Where possible, add them. (Again, Hwy. 179 got it right!)
TRAFFIC SNARLS. Seek a way to divert big tour buses, ease blockage uptown, etc.

PARKING. Consider underground or even outside of town. Small shuttles into city center. (Look at small hillside scenic towns in Italy like Assisi.)
A <b>public garage</b> owns and maintains the vehicles in the city. Licenses could offer lease agreements to use the cars and/or transportation credits for town trains/buses. Electric or hybrid engines will reduce the city's dependence on oil.
Multi-use areas that support & wide variety of activities. Provide opportunities for community gatherings/community events-centrally located and accessed by multi-modal opportunities. (drive, bus, bike, walk) banks are connected by paths/trails explore events and programs that are economic generators. (Biking, hiking, festivals, environmental programs) Partnerships & Forest service, school district, neighborhood associations.
Bike paths away from traffic or protected from traffic.
Urban trails and sidewalks such as Sunrise Trail throughout the community convenient to businesses so parents can take kids shopping and to parks without driving.
No parking on SR89A in uptown; parking spaces replaced by extra traffic lanes. Parking moved to a parking garage, say behind Hozho with public transportation to uptown.
Pedestrian bridges for crossing SR89A in West Sedona.
Public transportation, an inexpensive way to get to where you need to be without owning a car.
Free electric bikes, placed in different places all over the city.



My name is Robin Cameron. My husband Ian (the first paid paramedic in Sedona) and I have lived in Sedona at Indian Gardens for 40 years. Needless to say, we have seen changes. One of the biggest changes is the back-up in traffic from uptown into Oak Creek Canyon on weekends. It is not only a serious problem, it is one that HAS to be addressed. I know residents in the Canyon who are ready for an Occupy 89-A demonstration!

I am unable to attend the Transportation Meeting because my husband is disabled and not doing well. However, I wish to give my input. He has needed the ambulance several times recently. If he needed to get to the Sedona Campus of VVMC or to VVMC in Cottonwood on a weekend afternoon, it would be impossible. I shudder to think about heart attack patients for whom going to Flagstaff would NOT be an option because of the altitude. They would be dead before they got to Cottonwood.

"Getting In: How serious is the problem of traffic backups entering Sedona from the canyon or from Hwy 179, and what, if anything, should be done about it?"

I also wish "if anything" had not been included in the question of "Getting In." Something truly HAS TO BE DONE!

The problem was never serious until Uptown was re-designed. Since then the ten-minute drive into town can take 50 to 60 minutes or more, that is, when the traffic is not backed up to Briar Patch, Indian Gardens, Dairy Queen, or Junipine. We have seen it all. It used to be only on three-day weekends. Now it is all of October and more, in addition to all three-day weekends.

The problems are specific:

1. Parked cars have to back into traffic to get turned into traffic.
2. Pedestrians cross CONSTANTLY at the blinking yellow light and absolutely everywhere else through uptown.
3. Cars enter from driveways and side streets and stop traffic in the opposite direction.

There was an experiment this year the weekend before Labor Day when volunteers directed traffic and controlled pedestrians crossing. I was very excited because it seemed to work. I thought it was a practice-run for Labor Day, but, alas, I've never seen it since – and, of course, Labor Day traffic was backed up to Dairy Queen this year.

Something HAS TO BE DONE.

[From Basalt, CO master plan] "Design elements will communicate that people, not cars, live here. An emphasis on auto-oriented improvements and design has historically resulted in degradation of many elements of design and community character. The Town will focus on creation of walkable neighborhoods, including pedestrian, bicycle, and transit improvements."
Light up road signs. Make more visible.
A bike friendly city with paths away from roads and traffic.
Electric tram alongside SR89A in the canyon up to Grasshopper Point and no parking along that stretch.
Electric light rail the entire length of SR89A in West Sedona.
Cars are important for high school students' freedom.

## Heritage/History

- Sedona is a holy and sacred place. Market Sedona as America's "Holy Land".
Imagine a Sedona that capitalizes on its "historical" identity: the history of the cowboy painters, prehistoric, pioneer and western culture, film making history. All of that should be brought together to create the historical Western experience for visitors.
This is home to almost 10,000 full times. It needs to be treated like a real town with a history and past. Where there is a renewed community spirit like it existed in the past with gatherings at the Posse Grounds for music and fireworks, for a parade down 89A for St. Patrick's Day with residents lining the street. Pride in our public schools to continue and transportation and services to all residents but especially seniors.
- Artist studios preserved.
- Preserve Max Ernst House.
- Best use of buildings and venues we already have

Film museum 5013c.

- Private enterprise.
- Tourism/\$/Sedona
- Films: Cowboy/Indian, anti-American propaganda, Nazi, etc. Lots of film.

World doesn't know as an art destination enough about Sedona and its history.

Chamber does not have enough funding.

I've lived here my entire life. and what is most important to me is that Sedona stays Sedona. There are a lot of people who come through this town, and outside influence is good to a point. However, we don't want Sedona to be contaminated. Without the fresh air and natural beauty of Sedona, it's just another pit stop. So, efforts to "Keep Sedona Beautiful" should become of top priority. Also the history of Sedona is very interesting, especially as the years pass. It has a certain character that it should never lose. Even though I haven't given a specific idea to actively improve Sedona, I think these ideas are common among many Sedona natives. The only thing I think should change is the community divide. Maybe I'm wrong, but it seem like there is a thick line between young and old. There should be more events that will bring all age groups out.

Respect for the residents and the historic uniqueness.

The Community Plan meetings provide us with a wonderful opportunity to make Sedona a more vibrant and interesting place in which to live. We should incorporate novel ideas into our plan that will help preserve our historic "Western Heritage." Wild mustangs are descended from lost animals of the Spanish Conquistadores and date to the late 1500's. Additionally, lost or abandoned horses by early travelers along the Santa Fe and Apache trails contributed to a unique breed of the horse that once roamed widely in the Verde Valley.

Is there a more emblematic symbol of the west than the horse? Establishing a "wild mustang preserve" in Sedona near the waste water plant will demonstrate that we are serious about preserving our "historic cowboy past."

Wild mustangs are a natural attraction in many areas of the west, and the horses are readily available from BLM auctions in Utah and Nevada. The mustangs are inexpensive to purchase and require very little if any maintenance once they are released on open range.

By creating a "Wild Mustang Preserve" in Sedona, we will bring our community more into balance with nature. And we will become recognized nationally for our commitment to preserving our western traditions. Our residents will benefit from the increased open space opportunities in the National Forest with a new trail system that will lead residents and visitors to scenic overlooks from which to view the herds of wild horses.

## Housing

- Consider density, not auto-dependence.

- Consider senior housing like Sedona Winds:

- Independent living

- Assisted living

- Alzheimer's unit

- Adult day care

- Density transfer should be the only way for higher buildings in special locations.

Something should be done about the old mobile home park on 89-A. It is also an eyesore and probably a prime piece of real estate for Sedona.
Sedona needs senior housing.
Imagine a Sedona where all those houses grandfathered with colors and lights that do not conform to code being brought up to code standards when the house changes hands. Grandfathering ceases to be allowed.
<ul style="list-style-type: none"> <li>- Low cost housing, senior friendly, "less ability" friendly. Home owner.</li> <li>- Market Sedona housing, a place to live.</li> </ul>
<p>Hope for 2020:</p> <p>No congestion, all utility lines underground, low crime rate, adequate sewer capacity, balanced budget, low taxes, safety on Hwy89A, no high rises, creek walkway, no dividers on Hwy89A (except safety islands), no more timeshares.</p>
Keep buildings low.
Senior housing for artists to live/work.
Allow opportunities for diverse housing opportunity. Higher density in certain areas to maintain shared open space in other areas of town.
Building code needs to be converted to more mixed occupancy building types.
<p>Aging population:</p> <ul style="list-style-type: none"> <li>- Home/house use friendly mandated codes.</li> </ul>
Redevelopment of areas (initial thinking west Sedona) to provide greater density for multi-family dwellings and rentals for working families. Perhaps area where Wind Song trailer park is.
<p>Need for quality retirement housing (not assisted living, but could move to that).</p> <ul style="list-style-type: none"> <li>- Feels like resort. Doesn't smell.</li> </ul>
2 out of 3 workers living in Sedona in 2020.

<p>What areas need work to balance the community?</p> <ul style="list-style-type: none"> <li>- City needs to help with housing (affordable)</li> <li>- Hispanic community needs an ombudsman.</li> <li>- City needs to get involved in enforcing landlord responsibilities.</li> <li>- Housing is critical, so is health.</li> </ul>
<p>Sedona would be a better community if . . .</p> <ul style="list-style-type: none"> <li>- We had more affordable housing.</li> <li>- We had more accessible and visitable homes.</li> </ul>
<p>(Marlene Rayner) Assisted living near the Medical Center; more jobs.</p>
<p>More affordable housing to reflect the standard of living.</p>
<p>A Recreation Center like the one in Cottonwood for youth. The money that is invested in Cottonwood could be spent here. Sedona needs more recreational things. Most teens go to other towns to do stuff. We need a sports center, like a recreation center where teens and youth can have a good time and be off the streets. Cassie Sanchez.</p>
<p>More apartments.</p>
<p>I am writing to support the Housing Commission's mission and hope that the Housing Element in the evolving Community Plan is robust and addresses the very real needs of Sedona's residents. Specifically, I want to mention three specific approaches that I think should be included in the Community Plan.</p> <ol style="list-style-type: none"> <li>1. Many of Sedona's senior citizens have lived here for years and are aging in place in their homes. Many of these people are on limited incomes and cannot afford to make their homes accessible through the addition of ramps, handrails, and accessible bathrooms. I support a program that would provide those services to seniors who cannot afford them. This program should be available to both people who own their homes and those who might be renting.</li> <li>2. Homes should be built so that disabled people can visit those homes, a concept called visitability. The building code should be changed to require that at least one entrance be accessible to the disabled. Tucson has such a program.</li> <li>3. Existing housing stock should be preserved and upgraded as necessary. I know that a lot of homes in the Harmony area are deteriorated and that most of those homes are rented. A program should be developed to improve that</li> </ol>

stock.

#### Senior/Low Cost Housing

Have 5/6 one-room studio apts connected to each other--with laundry at one end, parking in back, yard in front--at different places around town, so all are not just in one area. Look nice in each area. Any neighborhood could handle one small building in their area, and each can house 5-6 seniors or even couples. They can provide friendship and assistance to each other.

[diagram]

Affordable housing.

Every year I come to your lovely town for vacation and dream of the day when I can open a business there. Well, I will be retiring soon and will be free to become a permanent resident there. I would love to see a building with professional offices designed for alternative healers (like me). It could become as well known as Sedona itself. It would be great to have a larger practice or two, that would allow practioners to "time share" a space in the building rather than pay rent. Sedona is filled with talented people who who need a place to practice that says "integrity." Many hospitals and doctors are using reiki and pranic healing as a part of their regular service these days. So c'mom Sedona , let's get with it! See you next spring!

September 25, 2011

SUBJECT: OBSERVATIONS, SUGGESTIONS, IDEAS FOR HARMONY HILL AND THE CITY OF SEDONA

The following is a personal perspective. Aware that some ideas may have already been discussed and that some may be restricted due to budget constraints, jurisdictional lines, or state and federal mandates, I'm nevertheless taking this opportunity to present--in no particular order--subjects that are of concern to me.

RESTORE, REVITALIZE, REVAMP, RENEW :

Harmony Hills is now fifty years old--and it is showing its age. There are so many OPPORTUNITIES here for renewing, rebuilding and revitalizing this historic neighborhood. This is the quintessential AFFORDABLE neighborhood--but it needs help. It is time to acknowledge that the majority of HH residents like where they live and do not want change in the form of duplexes, apartments or McMansion style homes. But they do want to eliminate blight, old-beyond-repair mobiles and unsightly and rundown properties.

Some ideas: PARTNERSHIPS between local, state, federal agencies to help low and middle income families 1) BUY some of the vacant HH properties and restore them into habitable homes ... 2) SEEK GRANTS, special lending programs with BANKS 3) OFFER SWEAT EQUITY projects, partnerships with organizations like Habitat for Humanity ... and 4) ZONING that protects the character and integrity of this neighborhood while allowing for the "independent and diverse" nature of this community.

CLEAN-UP ... SPRUCE-UP--This area is way overdue for a MAJOR CLEANUP--absentee landlords, economic hardships, transient renters, aging infrastructure, aging population, have all contributed to a downturn in "upkeep."

A major effort needs to be made to clean up our neighborhood: weeds, debris, old vehicles, rubbish of all kinds blight our blocks. City code enforcement should be implemented when violations are obvious. ALSO,

"Neighbor participation" needs to be encouraged with friendly written reminders. Those who need help should have available to them practical, easy to implement solutions. CORPORATE involvement needs to be encouraged (e.g., Waste Mgt., Home Depot, PRO Build, ACE et al.) as well as civic and fraternal participation (Boy Scouts, Kiwanis, et al.).

VACANT LAND USE: a large parcel of empty land bordering Aria and



Southwest Drive--opposite the fire station--is an ideal location for a MULTI-USE, NEIGHBORHOOD COMMUNITY CENTER--with diverse uses--park, recreation, small boutiques, small offices, garden apts., cafes. ALSO, there is a vacant piece of land along Andante, near Blue Horizon. This has been in a "dormant" ugly state for years now. QUESTION: Are there any plans for these parcels? If so, what are they? I think they could be an IMPORTANT component to West Sedona development as well as HH improvement.

SIDEWALKS: Are there any plans for sidewalks/pathways in the Harmony Hills area? If so, why not?

SENIOR CITIZENS/LOW INCOME/DISABLED: We have many seniors living in HH. Often times they are living alone and in need of services. WHAT is being done to help them? Many of us living here do try to look in on our senior neighbors but there doesn't appear to be much else to serve the needs of these people. They need home care, housework, transportation, etc. etc.

YOUNG PEOPLE: More effort could be made to "partner" with our schools and incorporate our youngsters in "neighborhood building." We have many retired/semiretired people who would be excellent mentors. We should also be able/willing to offer JOBS to young people. Harmony Hills could be an opportunity for our young people to find fulfilling work and experience.

HISPANIC RESIDENTS: It appears there has been a version of the "don't ask don't tell" policy re: our Hispanic residents. Although this is a complex subject (illegal immigration) with a variety of viewpoints, it IS in our midst and it is a situation we are familiar with. We should at least recognize that fact and make efforts to improve conditions when and where possible--for all of us, together.

CITING THE GOOD: Let's recognize and reward the efforts of hardworking citizens who do improve our neighborhoods. E.G., two boutiques on Harmony Drive added a lovely ambience to their businesses by featuring attractive windows, awnings and signage. Other individuals have remodeled their homes and transformed them into appealing properties--several notable examples of excellent upgrades are on Concord Drive. There's plenty of doom and gloom to go around these days--let's focus on the positives.

WEST SEDONA DEVELOPMENT: There are many excellent ideas in circulation so the following already may have been covered:

1) RESIST AT EVERY COST the idea of furthering boring commercialization and strip mall development of West Sedona, and strive for "the humanization" of this area. Consider the concepts of a "European

boulevard"--with interesting shops, cafes, PARKS, TREES, and SMALL stores to cluster around a FEW bigger ones. KEEP artistic integrity, artistic VALUES, and above all, the Natural Beauty of Sedona at the top of the list in any and every building/improvement project.

2) MAKE IT AS "WALKABLE" as possible. Consider some NOVEL ideas that are already implemented in other towns. E.g., very small, efficient electric or solar powered rental vehicles one can access on an hourly basis for quick day hops at reasonable cost.

3) RELATE DEVELOPMENT ON 89A TO THE IMMEDIATE NEIGHBORHOOD BORDERING IT ... Most residents--as they do in cities like New York -- like to walk to their "neighborhood grocer, newsstand, coffee shop, etc." Consider PODS, i.e., self-contained squares or plazas that would offer residents more than just huge parking lots, and then rows of stores. Consider RECONFIGURING our current plazas now in existence to make them more "pedestrian friendly." Strive for some individuality--reflect the character of their adjacent neighborhoods.

WINDSONG PARK: This is another KEY area in the West Sedona development plan. This entire parcel could be a SHOWPIECE for West Sedona IF some imagination, creativity and forward thinking is used. It is a PRIME piece of real estate that could really set the W. Sedona development plan on fire--or sink into a mire of old, cliched, stale role models that are still bogged down in the last century. This could be a complete INSPIRATION for all of Sedona--but particularly as a template for younger, "greener" adults who will be carrying on when the older generations "pass the torch."

NEIGHBORHOOD COALITIONS: Some early efforts were made by this resident to see if neighborhood associations and homeowners groups would be interested in forming a "coalition" so that the City could be kept apprised of residents' interests. Response was positive but organizing 50 or more HOA's is a gargantuan job. The concept--if expanded and implemented--could have much value in providing ongoing communication re: neighborhood response to city projects.

JOBS, JOBS, JOBS: Many of the ideas and proposals put forth at various local meetings could--and should--translate into salaried jobs for many in need of work in our community. Although volunteerism is a Sedona hallmark--and something we can all be proud of--the City should also recognize that many are in survival mode and can only consider volunteering a luxury. Whenever, wherever possible, jobs IN and FOR our own neighborhoods should be encouraged. It will help all of us tremendously.

Issues to be addressed: How to help more young people live here: housing, transportation, jobs, sustainable practices, creekwalk, central square. Solutions: Act on our collective plan, grant money, density in strategic areas, form based codes, mediation professionals to teach us how to compromise and get along.
Mixed use, not multi-use.
<p>I would like to see:</p> <p>Bike lanes on 89A</p> <p>A hostel for back packers/young tourists</p> <p>More community gathering spots</p> <p>A large festival/music performance spot</p> <p>More affordable housing</p> <p>Community gardens</p> <p>Rain water collection</p> <p>More walkable spaces</p> <p>More public art (murals, etc.)</p> <p>Community compost system</p>
Affordable housing.
Limit development (houses, etc.).
Finish tearing down Windsong; it's an eyesore.
Demolish some of these houses and resurrect this town as an agricultural community. Grow apples and peaches as in days of yore. Make juice and pies.
Rent control (or some moderation), so that it is affordable for shopkeepers to operate.
Be careful about zoning--height restrictions; signage; landscaping; architectural-design; business versus commercial; enforcement.
Zoning: height, area, business vs. commercial, enforcement.
A responsibility to our environment, making sure that there is respect for our land, safety for our community and provisions for a variety of families and individuals to live within a responsible city. This would require some changes within our housing market as well as planning for a community center where families gather. We have plenty of small communities where people volunteer and socialize, but no town center.
Buildings in town should be similar in terms of architecture.
ENCOURAGE LESS "DISTANT OWNERSHIP", MORE PRIMARY RESIDENCES. This will discourage problems that arise from "non-community engaged" property owners, vagrant break-ins, maintenance problems ignored, robberies, lack of community interest. Give advantages to those who are local (proof of drivers license, legal address, voter registration, library card, school enrollment, etc.).

A city program that helps people be able to make rent payments; make housing more affordable for those who need it.
Set up homeless shelters, for example where Taco del Mar was for a kitchen and the basement of the building for shelter.

## Natural Beauty

- Need to see the creek.
<p>The city of Sedona should buy the Real Estate Central property on 89-A and make it into a nice tourist stop with overlooks. That building is an eyesore and the property would be a perfect introduction to west Sedona from that end of town.</p> <p>More attention should be paid to 89-A south of Cultural Park and on out to the edge of town going toward Cottonwood as far as keeping the road clean. Especially from Cultural Park to Lower Red Rock Loop which is the western entrance to Sedona. Also more attention to the medians and landscaping in that area.</p>
Imagine a Sedona of the future where the dark skies are preserved and the Milky Way and stars are as visible as they are today.
Imagine Sedona without overhead utility wires and above ground poles. Time to bury them and restore the unblemished natural vistas.
Imagine a light rail or monorail system built around Sedona, not up the main street; something allows riders to enjoy the vistas and natural beauty as they ride. In fact, establishing routes for beauty should be a goal of our public transit system.
Creek walk
Natural beauty must not be compromised.
When Sedona is at its best, what stands out? Nature. What makes unique: beauty/rocks/views.
I would hope to see the Sedona/Red Rocks area at least as beautiful (naturally) as it is today.
"What 3 ideas can be accomplished in the next 10 years:
4. NSA --> Beauty, environment
More interface with national parks, national forest, etc. Too focused on national forest and commercial and not enough on parks.

I've lived here my entire life. and what is most important to me is that Sedona stays Sedona. There are a lot of people who come through this town, and outside influence is good to a point. However, we don't want Sedona to be contaminated. Without the fresh air and natural beauty of Sedona, it's just another pit stop. So, efforts to "Keep Sedona Beautiful" should become of top priority. Also the history of Sedona is very interesting, especially as the years pass. It has a certain character that it should never lose. Even though I haven't given a specific idea to actively improve Sedona, I think these ideas are common among many Sedona natives. The only thing I think should change is the community divide. Maybe I'm wrong, but it seems like there is a thick line between young and old. There should be more events that will bring all age groups out.

The city must bury the utility (power) lines to enhance the beauty of the surrounding views.

Bury all the wires. Take down all awful signs. Clean up empty lots. Get rid of ugly buildings (Sedona Sheet Metal, Napa Auto Parts). Cut down dead trees.

September 25, 2011

SUBJECT: OBSERVATIONS, SUGGESTIONS, IDEAS FOR HARMONY HILL AND THE CITY OF SEDONA

The following is a personal perspective. Aware that some ideas may have already been discussed and that some may be restricted due to budget constraints, jurisdictional lines, or state and federal mandates, I'm nevertheless taking this opportunity to present--in no particular order--subjects that are of concern to me.

RESTORE, REVITALIZE, REVAMP, RENEW :

Harmony Hills is now fifty years old--and it is showing its age. There are so many OPPORTUNITIES here for renewing, rebuilding and revitalizing this historic neighborhood. This is the quintessential AFFORDABLE neighborhood--but it needs help. It is time to acknowledge that the majority of HH residents like where they live and do not want change in the form of duplexes, apartments or McMansion style homes. But they do want to eliminate blight, old-beyond-repair mobiles and unsightly and rundown properties.

Some ideas: PARTNERSHIPS between local, state, federal agencies to help low and middle income families 1) BUY some of the vacant HH properties and restore them into habitable homes ... 2) SEEK GRANTS, special lending programs with BANKS 3) OFFER SWEAT EQUITY projects, partnerships with organizations like Habitat for Humanity ... and 4) ZONING that protects the character and integrity of this neighborhood while allowing for the "independent and diverse" nature of this community.

CLEAN-UP ... SPRUCE-UP--This area is way overdue for a MAJOR CLEANUP--absentee landlords, economic hardships, transient renters, aging infrastructure, aging population, have all contributed to a downturn in "upkeep."

A major effort needs to be made to clean up our neighborhood: weeds, debris, old vehicles, rubbish of all kinds blight our blocks. City code enforcement should be implemented when violations are obvious. ALSO,

"Neighbor participation" needs to be encouraged with friendly written reminders. Those who need help should have available to them practical, easy to implement solutions. CORPORATE involvement needs to be encouraged (e.g., Waste Mgt., Home Depot, PRO Build, ACE et al.) as well as civic and fraternal participation (Boy Scouts, Kiwanis, et al.).

VACANT LAND USE: a large parcel of empty land bordering Aria and

Southwest Drive--opposite the fire station--is an ideal location for a MULTI-USE, NEIGHBORHOOD COMMUNITY CENTER--with diverse uses--park, recreation, small boutiques, small offices, garden apts., cafes. ALSO, there is a vacant piece of land along Andante, near Blue Horizon. This has been in a "dormant" ugly state for years now. QUESTION: Are there any plans for these parcels? If so, what are they? I think they could be an IMPORTANT component to West Sedona development as well as HH improvement.

SIDEWALKS: Are there any plans for sidewalks/pathways in the Harmony Hills area? If so, why not?

SENIOR CITIZENS/LOW INCOME/DISABLED: We have many seniors living in HH. Often times they are living alone and in need of services. WHAT is being done to help them? Many of us living here do try to look in on our senior neighbors but there doesn't appear to be much else to serve the needs of these people. They need home care, housework, transportation, etc. etc.

YOUNG PEOPLE: More effort could be made to "partner" with our schools and incorporate our youngsters in "neighborhood building." We have many retired/semiretired people who would be excellent mentors. We should also be able/willing to offer JOBS to young people. Harmony Hills could be an opportunity for our young people to find fulfilling work and experience.

HISPANIC RESIDENTS: It appears there has been a version of the "don't ask don't tell" policy re: our Hispanic residents. Although this is a complex subject (illegal immigration) with a variety of viewpoints, it IS in our midst and it is a situation we are familiar with. We should at least recognize that fact and make efforts to improve conditions when and where possible--for all of us, together.

CITING THE GOOD: Let's recognize and reward the efforts of hardworking citizens who do improve our neighborhoods. E.G., two boutiques on Harmony Drive added a lovely ambience to their businesses by featuring attractive windows, awnings and signage. Other individuals have remodeled their homes and transformed them into appealing properties--several notable examples of excellent upgrades are on Concord Drive. There's plenty of doom and gloom to go around these days--let's focus on the positives.

WEST SEDONA DEVELOPMENT: There are many excellent ideas in circulation so the following already may have been covered:

1) RESIST AT EVERY COST the idea of furthering boring commercialization and strip mall development of West Sedona, and strive for "the humanization" of this area. Consider the concepts of a "European

boulevard"--with interesting shops, cafes, PARKS, TREES, and SMALL stores to cluster around a FEW bigger ones. KEEP artistic integrity, artistic VALUES, and above all, the Natural Beauty of Sedona at the top of the list in any and every building/improvement project.

2) MAKE IT AS "WALKABLE" as possible. Consider some NOVEL ideas that are already implemented in other towns. E.g., very small, efficient electric or solar powered rental vehicles one can access on an hourly basis for quick day hops at reasonable cost.

3) RELATE DEVELOPMENT ON 89A TO THE IMMEDIATE NEIGHBORHOOD BORDERING IT ... Most residents--as they do in cities like New York -- like to walk to their "neighborhood grocer, newsstand, coffee shop, etc." Consider PODS, i.e., self-contained squares or plazas that would offer residents more than just huge parking lots, and then rows of stores. Consider RECONFIGURING our current plazas now in existence to make them more "pedestrian friendly." Strive for some individuality--reflect the character of their adjacent neighborhoods.

WINDSONG PARK: This is another KEY area in the West Sedona development plan. This entire parcel could be a SHOWPIECE for West Sedona IF some imagination, creativity and forward thinking is used. It is a PRIME piece of real estate that could really set the W. Sedona development plan on fire--or sink into a mire of old, cliched, stale role models that are still bogged down in the last century. This could be a complete INSPIRATION for all of Sedona--but particularly as a template for younger, "greener" adults who will be carrying on when the older generations "pass the torch."

NEIGHBORHOOD COALITIONS: Some early efforts were made by this resident to see if neighborhood associations and homeowners groups would be interested in forming a "coalition" so that the City could be kept apprised of residents' interests. Response was positive but organizing 50 or more HOA's is a gargantuan job. The concept--if expanded and implemented--could have much value in providing ongoing communication re: neighborhood response to city projects.

JOBS, JOBS, JOBS: Many of the ideas and proposals put forth at various local meetings could--and should--translate into salaried jobs for many in need of work in our community. Although volunteerism is a Sedona hallmark--and something we can all be proud of--the City should also recognize that many are in survival mode and can only consider volunteering a luxury. Whenever, wherever possible, jobs IN and FOR our own neighborhoods should be encouraged. It will help all of us tremendously.

Bury power lines.

Enhance the "connection to the beauty of the area and engage the natural assets, i.e., Oak Creek, trails, etc.



I would like to see more connection to the creek, like the creekwalk. Tables, benches, small quiet areas to enjoy the creek and surrounding nature.
Promote our hiking trails, our natural beauty.
A focus on the natural beauty of the area that doesn't revolve around consumption.
Some porch lights are too bright and ruin our night sky. Can our neighborhood spread the word to achieve voluntary compliance? Motion sensors, shields?
I do not want to lose any of the views. I'd like to see the beauty maintained.
I would like to see Sedona and the natural area surrounding Sedona at least as beautiful as it is today.
Focus--beauty of landscape and people. Uniqueness of Harmony--joy and creativity abound.
Underground utility lines along 89A.
Maintain the national forest areas and protect the hiking trails.
Dead trees along 89A and 179 removed.
Dark skies maintained.
<p>NUMERO UNO. Preserving natural beauty of Red Rock views, open space, dark skies, and nature belt. Enforce strict height restrictions which will not block Red Rock views. Development needs to honor the "non blocking" of views of existing residences and the main driving corridors, especially on 89A. No more buildings that block views from 89A. The tourists, the jeep drivers, the residents all benefit daily from these views. Do not let mountains be hidden by new development. Eliminate easy exemptions from height restrictions, despite the "albedo" rating of paint color. "Even if your 3rd story is painted a dark natural color, it is still blocking my view." Maintain dark skies and the magical wonder of seeing the stars, the galaxies, and the Milky Way. There is no price tag for this extraordinary treasure which is so rare in today's world. Dark sky compliant lights like on 179, please. Keep a natural "belt" of protection, national forest, around the town. No forest trades. Establish a "green belt" (see Boulder, CO laws which did so 35 years ago, and still holding). Work toward eliminating power lines from views as much as possible. All new development to have buried lines.</p>
<p>The city's natural resources will be showcased. For example, crafting a transparent sidewall in a deep canyon revealing the lime and sandstone housed groundwater in Sedona would remind citizenry of the Earth's precious gifts for us. A city owned and maintained attraction site with entertaining rides/brochures/films would ensure our appreciation and continued respect.</p>

More trees along SR89A in West Sedona.
Buildings do not block views and are painted in earthy colors.

## Prosperity/Economy

- Promote home-businesses and e-commerce.
- Visualize a different economic base; diversify.
- Need to understand how private investment comes in. Public \$\$ are minimal.
Priorities:
5. Attract an alternate economy
Imagine a Sedona that retains its small business atmosphere and unique independent shops.
Alter the demographics of our tourists: strive for more ecotourism. Market to the type of tourist we want: stewards of the land, art & culture lovers.
Preserve that we are an art community. Integrate artists into neighborhoods.
Add to our economic standing. Don't rely only on tourism. Add college level classes on environment, water, gardening. Make it a model so people will come here to learn from us.
- Use scientific [?] to improve solar panels.
- Use info from above to improve capacity of panels.
- Made in Sedona.
- P&Z ordinance to ensure solar panels on all new roofs equal to 80% of estimated use. Applicable to private, commercial, and municipal
Study wind generators for jobs, for economy, for users.
Microloans for low-income people so they can afford alternative energy like solar.
Turn the land by the sewage treatment plant into fruit orchards. Across the highway, put a business park.
- Low cost housing, senior friendly, "less ability" friendly. Home owner.
- Market Sedona housing, a place to live.
- Market Sedona as retirement community. Home owner.

- Visitors center for western entry, tourist, convention center, aim for multi-day tourists.
- Destination marketing.
Tourism in 2020 looks like.
Thoughts to diversify economy. Center for sustainability.
Less dependence on tourism.
Larger chain stores needed like Trader Joe's (not big box). Should actively pursue.
City partnering more with non-profit and businesses. More working together in support of the same goals.
Create an "uptown type venue". I.e., pedestrian/bicycle friendly. Bring tourists and residents together. Draw the community and tourists together. Create a pedestrian shopping experience.
What new and unique employment opportunities by 2020:
- Solar industry.
- Wine industry or similar.
- High paying jobs: movies, TV (Zaki Gordon), more professional.
- Consulting from home.
- High-tech industry.
- Locavore industry (State needs to help with incentives)
- IT jobs (Google).
- Equestrian businesses: trails not horse friendly; need designated trails.
- ATV's.
- Music industry: festivals, Tanglewood style.
- Need for diversity.
- Holistic health center.
- Education facilities: expand community college, music school, branches of AZ universities.
Microbreweries and wine industry; local food production.

<p>Orient more to residents (e.g., shoe repair)</p> <p>"Cottage industries" (clothing made, shoe repair)</p> <p>Small businesses first; not "big box."</p>
<p>Prosperity of town.</p> <p>Integration of residents and tourist.</p>
<p>Jobs:</p> <ul style="list-style-type: none"> <li>- Internet infrastructure for home business.</li> <li>- Verde Valley approach windmill farms.</li> </ul>
<p>Social conscious employment.</p>
<p>Urban farming.</p> <p>Connect farming to visitors.</p> <p>Green energy jobs.</p> <p>Jobs related to nature.</p>
<p>Build a tax base to pay for.</p> <p>Bottle/container tax. Use to encourage recycling. Use money collected to pay for necessary public projects.</p>
<p>Build a tax base to pay for.</p> <p>Provide incentives to businesses to encourage them to have retirement work in Sedona.</p>
<p>Film museum 5013c.</p> <ul style="list-style-type: none"> <li>- Private enterprise.</li> <li>- Tourism/\$/Sedona</li> <li>- Films: Cowboy/Indian, anti-American propaganda, Nazi, etc. Lots of film.</li> </ul> <p>World doesn't know as an art destination enough about Sedona and its history.</p> <p>Chamber does not have enough funding.</p>

Create small neighborhood grocery stores.
Meals for seniors with delivery service.
Green sustainability and product[ice?] save.
Small neighborhood shops.
Markets with fresh produce.
Some association to promote using workers and retail from Sedona. Encourage city to use Sedona people and materials. Keep Sedona money in Sedona, not have contractors from Phoenix to take care of our roads, for example. encourage people to shop in Sedona.
Have the city assist existing small business with any rezoning needed or redevelopment.
Bring back horses.
- More activities than shopping.
Sedona would be a better community if . . .  - We had 2 newspapers.  - We had higher paying jobs.
Encourage small, distinctive local businesses. I patronize Home Depot, Lowe's, Macy's, Target, Costco, etc., BUT I do not want them here! Keep the big box stores out! Sedona shouldn't aspire to look like "Anywhere, USA"! Adopt and enforce ordinances to prohibit this! Think of the charm of Santa Fe, NM.
The Farmers Markets are too expensive. There will be community gardens at Sunset Park, sponsored by the COS Parks and Rec. Dept.
Small businesses need to support each other/participate in exchange for services. This is a sustainability issue.
Encourage/create a bigger market for arts and crafts from indigenous people.
Need a conference center that would attract more businesses and employment. At the Cultural Park?
Need a shopping mall in Sedona and a Walmart.
Multi-Cultural or Diversity Commission to promote festivals, arts, etc. like Santa Fe. Big \$\$ attraction.
(Marlene Rayner) Assisted living near the Medical Center; more jobs.
Big Hospital (job opportunities)
Sedona as a center of finance. Small businesses; no industrial/manufacturing.

Just like Wheeler Park in Flagstaff has fun, family friendly events like Hulabalbo and Pride in the Pines, Sedona should have similar events in its parks. And just like Flagstaff events, promote local businesses.

Imagine Sedona. Being kinder to garage sale people. There has to be a better way than paying someone to drive in a big truck and pick up people's signs. There has to be a better, kinder way.

City not be in debt; balance budget.

Every year I come to your lovely town for vacation and dream of the day when I can open a business there. Well, I will be retiring soon and will be free to become a permanent resident there. I would love to see a building with professional offices designed for alternative healers (like me). It could become as well known as Sedona itself. It would be great to have a larger practice or two, that would allow practioners to "time share" a space in the building rather than pay rent. Sedona is filled with talented people who who need a place to practice that says "integrity." Many hospitals and doctors are using reiki and pranic healing as a part of their regular service these days. So c'mom Sedona , let's get with it! See you next spring!

June 30, 2011

Good afternoon.

Imagine Sedona 2020 and Beyond, imagine the future of my generation. My Name is Paulina Lasia. I'm a Red Rock High student and Sedona resident. Sustainability and a smart future of economic development is a very important issue of my generation and our community. Our community needs small neighborhood grocery stores that are in a walkable distance to serve the needs of their residents. Markets with fresh vegetables, meats and dairy produce. I believe that by allowing small neighborhood stores and by supporting a local economy, we can improve the quality of life of our residents, save money and time and we can cut the usage of fossil fuels.

Today on behave of my parents, supportive residents and myself I'm proposing to build a 2,000 square foot Natural Food Store on the undeveloped land located on Highway 179 next to the roundabout on the Broken Arrow Subdivision. A market where our growing elderly population will have the ability to place an order by phone with available delivery service. There are no other grocery stores available 8 miles South and 4 miles North radius of the proposed market. I grew up in Sedona and I'm looking up for the present generation, my generation and generations to come to be green, sustainable and productive. My plan for my future is to graduate from business school and live in Sedona.

I'm asking the Citizens Steering Committee, Members of the City Council, Planning and Zoning Commissioners and Sedona residents for support.

Sincerely,

Paulina Lasia

## Tourism and the Sedona Community Plan Process

A community planning process tends to focus on infrastructure, architecture, residential quality of life and aesthetics with the assumption that visitors to that community just share in those amenities. I hope that this planning process will also focus on the future needs of our visitors, the mainstay of our economy. Currently we are falling short of anticipating or planning for our potential economic growth.

In order to build economic growth based on tourism we must provide more than a pretty attraction and hope that current planning and infrastructure will support potential growth.

A tourism based community must provide a safe, friendly, inviting environment; easy access and accommodation; freedom from stress; alternative recreational, transportation and educational opportunities; easily understood information and signage and helpful, unbiased, professional assistance.

Word of mouth is one of the greatest marketing tools especially for the regional tourism trade. If a visitor can't find a parking place, understand the signage, or perceive Sedona as a "tacky tourist trap," they may never return and will freely share their "horror" stories with friends.

### Bus Tourism

Bus tours which dramatically increased after the completion of SR 179 may drop off unless bus drivers can easily off-load clients, park and then pick them up at a designated place on time. Currently all bus parking is on private property which may require a financial commitment to the property owner. Two bus drivers and one (major) tour operator have told me that they plan to drop Sedona from their itinerary between Phoenix and Flagstaff/Grand Canyon because it "too much of a hassle." With as many as 28 buses arriving in Uptown within a two hour period, I wonder how many more bus tours will choose to permanently by-pass Sedona.

While bus tourists may not spend a lot of money in town (they buy lunch and souvenirs), for many it is the only way they can visit Sedona and they deserve to be considered as valued guests who will share their experiences with friends and family.

### Handicap Accessibility

There are only six designated handicap parking places in Uptown on 89A. Only 2 of those are van accessible which means that anyone who depends on or is traveling with someone that depends on a vehicular chair lift will find it



very difficult to park and offload. With the discontinuance of the Roadrunner connector service, the physically handicapped, mobility impaired or disabled are denied curb service and transportation to Main Street and the Gallery District. We are better than that and should strive to be an "ADA friendly" City accessible to all.

#### Gateway Visitor Centers

Community Gateway Visitor Centers/Rest Stops are designed to capture Visitors before they enter their destination community. There they can stop, use restrooms, decelerate, get accurate information about the community, have a picnic lunch and then enter the city limits calm and fully informed.

Many years ago I suggested the creation of three official Gateway Parks to Sedona located on 89A south (Cultural Center), Village of Oak Creek and the property just north of Art Barn Road formally called Cliffs at Oak Creek, Jordan Preserve, etc. The USFS has subsequently built a beautiful Visitor on SR 179 (at the sacrifice of the "Heart of Sedona" project on Brewer Road) but no effort has been made to consider accommodating visitors entering north or southbound on 89A. Both the Cultural Park and Jordan Preserve properties remain undeveloped and the wastewater treatment plant property is another possibility for a Gateway Park/Visitor Center.

#### Suggestions

I would hope that the Citizen's Steering Committee would consider the following:

- With the "Graying of America" will come an opportunity to be creative in providing new and innovative approaches to outdoor recreation, access and mobility enhancement projects. By the year 2020 (and beyond), Sedona's economy might be more dependent on organized tour groups bringing in larger numbers who should be encouraged to stay longer.
- Consider a multi use area for bus on/off loading, parking and public transit hub. The area could also be used for RV parking (sorely needed) and event staging during the slow season.
- Think in terms of making Sedona a "destination site" as opposed to a "lunch stop." Maybe having fewer visitors stay longer, spend more and have a quality experience might be a future goal. But that requires planning such as overnight bus parking for tours that offer multiple price accommodation packages.
- Reconsider a free visitor transit system that is practical, green, fun, efficient, marketed and has a funding base. Consider alternative funding sources such as "pay to park or use satellite 'park and ride'." Again, that would require a transit hub parking area.
- Consider Gateway Parks or Welcoming Centers at either end of SR 89A.
- Provide better highway signs directing visitors to Sunset Park, Posse

Grounds and Jordan Historical Parks. Thanks for the opportunity to comment on this important plan and I would be happy to discuss the thinking behind these comments with you and/or the Citizen's Steering Committee.

Bob Huggins  
Sedona Resident

September 25, 2011

SUBJECT: OBSERVATIONS, SUGGESTIONS, IDEAS FOR HARMONY HILL AND THE CITY OF SEDONA

The following is a personal perspective. Aware that some ideas may have already been discussed and that some may be restricted due to budget constraints, jurisdictional lines, or state and federal mandates, I'm nevertheless taking this opportunity to present--in no particular order--subjects that are of concern to me.

RESTORE, REVITALIZE, REVAMP, RENEW :

Harmony Hills is now fifty years old--and it is showing its age. There are so many OPPORTUNITIES here for renewing, rebuilding and revitalizing this historic neighborhood. This is the quintessential AFFORDABLE neighborhood--but it needs help. It is time to acknowledge that the majority of HH residents like where they live and do not want change in the form of duplexes, apartments or McMansion style homes. But they do want to eliminate blight, old-beyond-repair mobiles and unsightly and rundown properties.

Some ideas: PARTNERSHIPS between local, state, federal agencies to help low and middle income families 1) BUY some of the vacant HH properties and restore them into habitable homes ... 2) SEEK GRANTS, special lending programs with BANKS 3) OFFER SWEAT EQUITY projects, partnerships with organizations like Habitat for Humanity ... and 4) ZONING that protects the character and integrity of this neighborhood while allowing for the "independent and diverse" nature of this community.

CLEAN-UP ... SPRUCE-UP--This area is way overdue for a MAJOR CLEANUP--absentee landlords, economic hardships, transient renters, aging infrastructure, aging population, have all contributed to a downturn in "upkeep."

A major effort needs to be made to clean up our neighborhood: weeds, debris, old vehicles, rubbish of all kinds blight our blocks. City code enforcement should be implemented when violations are obvious. ALSO,

"Neighbor participation" needs to be encouraged with friendly written reminders. Those who need help should have available to them practical, easy to implement solutions. CORPORATE involvement needs to be encouraged (e.g., Waste Mgt., Home Depot, PRO Build, ACE et al.) as well as civic and fraternal participation (Boy Scouts, Kiwanis, et al.).

VACANT LAND USE: a large parcel of empty land bordering Aria and

Southwest Drive--opposite the fire station--is an ideal location for a MULTI-USE, NEIGHBORHOOD COMMUNITY CENTER--with diverse uses--park, recreation, small boutiques, small offices, garden apts., cafes. ALSO, there is a vacant piece of land along Andante, near Blue Horizon. This has been in a "dormant" ugly state for years now. QUESTION: Are there any plans for these parcels? If so, what are they? I think they could be an IMPORTANT component to West Sedona development as well as HH improvement.

SIDEWALKS: Are there any plans for sidewalks/pathways in the Harmony Hills area? If so, why not?

SENIOR CITIZENS/LOW INCOME/DISABLED: We have many seniors living in HH. Often times they are living alone and in need of services. WHAT is being done to help them? Many of us living here do try to look in on our senior neighbors but there doesn't appear to be much else to serve the needs of these people. They need home care, housework, transportation, etc. etc.

YOUNG PEOPLE: More effort could be made to "partner" with our schools and incorporate our youngsters in "neighborhood building." We have many retired/semiretired people who would be excellent mentors. We should also be able/willing to offer JOBS to young people. Harmony Hills could be an opportunity for our young people to find fulfilling work and experience.

HISPANIC RESIDENTS: It appears there has been a version of the "don't ask don't tell" policy re: our Hispanic residents. Although this is a complex subject (illegal immigration) with a variety of viewpoints, it IS in our midst and it is a situation we are familiar with. We should at least recognize that fact and make efforts to improve conditions when and where possible--for all of us, together.

CITING THE GOOD: Let's recognize and reward the efforts of hardworking citizens who do improve our neighborhoods. E.G., two boutiques on Harmony Drive added a lovely ambience to their businesses by featuring attractive windows, awnings and signage. Other individuals have remodeled their homes and transformed them into appealing properties--several notable examples of excellent upgrades are on Concord Drive. There's plenty of doom and gloom to go around these days--let's focus on the positives.

WEST SEDONA DEVELOPMENT: There are many excellent ideas in circulation so the following already may have been covered:

1) RESIST AT EVERY COST the idea of furthering boring commercialization and strip mall development of West Sedona, and strive for "the humanization" of this area. Consider the concepts of a "European

boulevard"--with interesting shops, cafes, PARKS, TREES, and SMALL stores to cluster around a FEW bigger ones. KEEP artistic integrity, artistic VALUES, and above all, the Natural Beauty of Sedona at the top of the list in any and every building/improvement project.

2) MAKE IT AS "WALKABLE" as possible. Consider some NOVEL ideas that are already implemented in other towns. E.g., very small, efficient electric or solar powered rental vehicles one can access on an hourly basis for quick day hops at reasonable cost.

3) RELATE DEVELOPMENT ON 89A TO THE IMMEDIATE NEIGHBORHOOD BORDERING IT ... Most residents--as they do in cities like New York -- like to walk to their "neighborhood grocer, newsstand, coffee shop, etc." Consider PODS, i.e., self-contained squares or plazas that would offer residents more than just huge parking lots, and then rows of stores. Consider RECONFIGURING our current plazas now in existence to make them more "pedestrian friendly." Strive for some individuality--reflect the character of their adjacent neighborhoods.

WINDSONG PARK: This is another KEY area in the West Sedona development plan. This entire parcel could be a SHOWPIECE for West Sedona IF some imagination, creativity and forward thinking is used. It is a PRIME piece of real estate that could really set the W. Sedona development plan on fire--or sink into a mire of old, cliched, stale role models that are still bogged down in the last century. This could be a complete INSPIRATION for all of Sedona--but particularly as a template for younger, "greener" adults who will be carrying on when the older generations "pass the torch."

NEIGHBORHOOD COALITIONS: Some early efforts were made by this resident to see if neighborhood associations and homeowners groups would be interested in forming a "coalition" so that the City could be kept apprised of residents' interests. Response was positive but organizing 50 or more HOA's is a gargantuan job. The concept--if expanded and implemented--could have much value in providing ongoing communication re: neighborhood response to city projects.

JOBS, JOBS, JOBS: Many of the ideas and proposals put forth at various local meetings could--and should--translate into salaried jobs for many in need of work in our community. Although volunteerism is a Sedona hallmark--and something we can all be proud of--the City should also recognize that many are in survival mode and can only consider volunteering a luxury. Whenever, wherever possible, jobs IN and FOR our own neighborhoods should be encouraged. It will help all of us tremendously.

No more timeshares. They really bring nothing to Sedona.

No property taxes.

Solution is the parking for tourist population growth.

Expand the wine industry as a destination.
No more timesharing development.
Hot air balloon festival. More community events to bring in more tourists, i.e., wine festival.
No more timeshares.
No city real estate tax.
No city property tax.
No more timeshares.
Apple orchard across from sewer plant; trails around water feature out there.
No more timeshares. Really need to study how these visitors contribute: do they eat out? etc.
Issues to be addressed: How to help more young people live here: housing, transportation, jobs, sustainable practices, creekwalk, central square. Solutions: Act on our collective plan, grant money, density in strategic areas, form based codes, mediation professionals to teach us how to compromise and get along.
Food carts!
Ecotourism!
An active farmer's market with local farmers.
More cultural diversity with small food vendors and international food stores.
Local system control, seeking out ideas of what the residents want in the future equal to business and tourists.
Community gardens.
Tourism is expanded through promotion of ecotourism and Sedona becomes a hub for green technology resources: research, study, implementation, and modeling for elsewhere.
"French Market"/"Flea Market"--specially zoned area for low cost retailers and retailers that drive a lot of traffic.
A diversified economy that provides services, products, and other economic productivity (hotel, restaurants, shops, manufacturing, etc.).
I'd like to see throughout town little "crosswalks" images on side streets of quail and babies, to naturally slow down drivers. And it would be a cute Sedona idea, marketable at gift stores.
Monthly "swap meet" during fall, winter and spring (old becomes new again). Form of recycling.

I would like to see Sedona maintain its unique qualities, but also recognize the fact that not all of us living here have the same standard of living. Many poor people live here, and most visitors and even residents are not fully aware of the poverty in our midst. We do our best with the food banks and resources we have (i.e., SVdP, Salvation Army), but perhaps we need a more expanded and organized approach to the poverty in our midst. The first step is awareness.
A community that welcomes singles, families with children, and persons of all ages. Having an economy to support all who live here.
A program to support shopping locally.
Local farms and <b>food production</b> facilities could become city owned and operated. Jobs in ordering, processing, cooking baking and packaging would be created. Integrating unity education and food service would establish lifetime awareness for all.
The city's natural resources will be showcased. For example, crafting a transparent sidewall in a deep canyon revealing the lime and sandstone housed groundwater in Sedona would remind citizenry of the Earth's precious gifts for us. A city owned and maintained attraction site with entertaining rides/brochures/films would ensure our appreciation and continued respect.
The city in a good place—it certainly could be a good time to buy "choice" land to keep open space –OPEN SPACE very important for our overall happiness. String of Pearls-develop that thought process away from the heart idea which seems hard to find with our overall spread out community.
Multi-use areas that support & wide variety of activities. Provide opportunities for community gatherings/community events-centrally located and accessed by multi-modal opportunities. (drive, bus, bike, walk) banks are connected by paths/trails explore events and programs that are economic generators. (Biking, hiking, festivals, environmental programs) Partnerships & Forest service, school district, neighborhood associations.
Public square not associated with businesses, not have to buy anything.
Young families able to easily live in Sedona without the expenses associated with owning an automobile.
City policies protect Sedona's unique features (e.g. KFC complex should not have been built); focus on beautifying the city, not just helping out large businesses.
City policies that incentivize young people to create businesses; includes doing something about the impact the high sales tax has on small business sales; includes the impact of high rents for businesses.

A better fast food restaurant to completely replace Burger King and McDonalds; In-N-Out is the best choice.
A city program that helps people be able to make rent payments; make housing more affordable for those who need it.
Set up a city program to help people find jobs.
Restaurants open late at night with healthier than current food offerings.
Career jobs available for young people.

## Recreation

- Put signs and a stoplight at Posse Grounds Road to help people find the recreational facilities there.
I especially liked the electric car sharing idea over shuttles. Walking on cement is hard on one's joints. I would like to see half dirt, half cement trails (or walkable landscape) or some type of alternative to cement. I personally ride my bike. I am only 57. Volunteers could maintain a section of the trails they use to the store. Again have the option when walking to walk on dirt or cement. We already have many areas sprinkled around west Sedona where people could gather, but have not. Like the little park benches, by Bank of America, by the Thunder Mountain trail (down the street). One on Dry Creek Road. Let's have an event to celebrate those wonderful benches and plants!
Free concerts in the park are good opportunity.
Adult Sedona community center. It is not a food center, it is a recreation center and deeded as such to the community. The pool needs to be reopened.
Convert small portions of large parking lots to small parks.
Mountain bike trails. Events: outdoor, sport, valley trail destination.
Sedona Marathon should be supported by City Council.
City Council doesn't support business.
More taxes --> citizens/community.
Hiking trails.
Aging population:
- Hiking trails handicapped accessible.
Community center, especially places for kids to congregate, and activities for children, like a recreation center.



Recreation center for adults to come, not just kids.
Sign stating accepted outdoor behavior for use of the forest.
More interface with national parks, national forest, etc. Too focused on national forest and commercial and not enough on parks.
Use the parks for picnics. Need night-time use of parks for the youth.
Two more soccer fields needed. More bike lanes needed on 89A. Make Sedona more bike friendly.
A Recreation Center like the one in Cottonwood for youth. The money that is invested in Cottonwood could be spent here. Sedona needs more recreational things. Most teens go to other towns to do stuff. We need a sports center, like a recreation center where teens and youth can have a good time and be off the streets. Cassie Sanchez.
More parking at trailheads.
I have some ideas. One of my ideas is to have a water park. This would bring in money because many people think that Sedona is boring. People would come from nearby and would like it because it was near and they would not have to go to Phoenix for entertainment.
Recreation for all of the family. Public transportation.
Create "gateway parks" at the three entrances to Sedona. [Note: a lengthy description of this idea from Parks & Recreation commissioner Bob Huggins, along with his "blue sky" ideas for a P&R master plan and a proposal for a recreational marketing plan, cannot be included here but are all available from staff.]

ATTN: Sedona City Council Members,

Below is a letter I recently sent to the Red Rock News expressing my concern over the lack of facilities for active Seniors in Sedona. I would like to add further comments. With so many Sedona clubs and organizations ever in need of space to hold meetings for their growing membership, it is a problem. Currently, as you know, space is rented from the library, churches, the college, and commercial places, even private homes, etc.

Further concern is, these organizations are in need of convenient storage space to rent, as well, adjacent to the meeting area. For example, the Sedona Westerners recently celebrated their 50th anniversary with a current membership of over 300. You can imagine the accumulation of records--all the years of secretary minutes, plus the vast collection of historian books with historical photos, etc. from all those years, plus supplies and equipment. That means the officers must take personal possession of these items during their terms, making it more difficult to fill offices with that added burden. Sadly, some of the records and/or equipment have been lost in the transitions.

For a long time i have envisioned a Rec Center for Sedona, similar to the one in the City of Cottonwood, with modest membership fees. It'd include facilities for fitness and activities for Seniors, as well as, for all adults, including meeting rooms with expandable walls (for different size groups) that could be rented to local clubs and organizations, etc., plus locked storage areas that could be rented on an annual basis for clubs' records, supplies, equipment, etc.

Our Sedona Library was once a vision realized thru many gifts. I'd like to believe that a Rec Center can be achieved for Sedona one day, as well. I hope you share my vision.

A Sedona resident for 31 years,

Bernice Brown

From: Bernice Brown <beeline@commspeed.net>

Date: August 15, 2011 9:22:34 AM MST

To: editor@larsonnewspapers.com

Subject: Letter To the RRN Editor

To the Editor:

It amazes me that in this most beautiful city in the country with so many active, dedicated seniors, we no longer have a Senior Center. We used to have a charming Senior Center, which later became an Adult Center to engage adults of all ages, and shortly after changed to a Community Center to

include entire families. Currently, the focus is no longer on active seniors, as the programs and activities have suddenly been purged, since it now transitions into a "Nutrition Center for the Elderly".

I'm looking with envy at our neighboring City of Cottonwood. In addition to their spacious remodeled Senior Center complex with ample parking, the City has provided a magnificent Rec Center for all ages with wonderful opportunities for activities, including fitness rooms, an inside pool. and rooms for meetings, etc.

Recently, I had the opportunity of visiting the small community of Hartford, WI which has a population of 14,000. There they not only have a prominent Senior Center, but also a Rec center, an Aquatics Center, plus a gorgeous Arts Center. Their impressive Rec Center, directed by Parks & Recreation, has gyms, weight rooms, activity and meeting rooms, in addition to an indoor pool. These are beautiful complexes with modest membership fees.

Hartford's 10,00 square foot Senior Center on 2 1/2 acres offers programs, classes, exercise equipment, game and meeting rooms, noon meals, plus seating for over 600 people on the main floor, etc. This was initially funded by generous gifts, just as our Sedona library was endowed.

Wake up, Sedona!

B. Brown

Bernice Brown

275 Mogollon Dr.

Sedona, AZ 86336

928-282-4921

## Tourism and the Sedona Community Plan Process

A community planning process tends to focus on infrastructure, architecture, residential quality of life and aesthetics with the assumption that visitors to that community just share in those amenities. I hope that this planning process will also focus on the future needs of our visitors, the mainstay of our economy. Currently we are falling short of anticipating or planning for our potential economic growth.

In order to build economic growth based on tourism we must provide more than a pretty attraction and hope that current planning and infrastructure will support potential growth.

A tourism based community must provide a safe, friendly, inviting environment; easy access and accommodation; freedom from stress; alternative recreational, transportation and educational opportunities; easily understood information and signage and helpful, unbiased, professional assistance.

Word of mouth is one of the greatest marketing tools especially for the regional tourism trade. If a visitor can't find a parking place, understand the signage, or perceive Sedona as a "tacky tourist trap," they may never return and will freely share their "horror" stories with friends.

### Bus Tourism

Bus tours which dramatically increased after the completion of SR 179 may drop off unless bus drivers can easily off-load clients, park and then pick them up at a designated place on time. Currently all bus parking is on private property which may require a financial commitment to the property owner. Two bus drivers and one (major) tour operator have told me that they plan to drop Sedona from their itinerary between Phoenix and Flagstaff/Grand Canyon because it "too much of a hassle." With as many as 28 buses arriving in Uptown within a two hour period, I wonder how many more bus tours will choose to permanently by-pass Sedona.

While bus tourists may not spend a lot of money in town (they buy lunch and souvenirs), for many it is the only way they can visit Sedona and they deserve to be considered as valued guests who will share their experiences with friends and family.

### Handicap Accessibility

There are only six designated handicap parking places in Uptown on 89A. Only 2 of those are van accessible which means that anyone who depends on or is traveling with someone that depends on a vehicular chair lift will find it

very difficult to park and offload. With the discontinuance of the Roadrunner connector service, the physically handicapped, mobility impaired or disabled are denied curb service and transportation to Main Street and the Gallery District. We are better than that and should strive to be an "ADA friendly" City accessible to all.

#### Gateway Visitor Centers

Community Gateway Visitor Centers/Rest Stops are designed to capture Visitors before they enter their destination community. There they can stop, use restrooms, decelerate, get accurate information about the community, have a picnic lunch and then enter the city limits calm and fully informed.

Many years ago I suggested the creation of three official Gateway Parks to Sedona located on 89A south (Cultural Center), Village of Oak Creek and the property just north of Art Barn Road formally called Cliffs at Oak Creek, Jordan Preserve, etc. The USFS has subsequently built a beautiful Visitor on SR 179 (at the sacrifice of the "Heart of Sedona" project on Brewer Road) but no effort has been made to consider accommodating visitors entering north or southbound on 89A. Both the Cultural Park and Jordan Preserve properties remain undeveloped and the wastewater treatment plant property is another possibility for a Gateway Park/Visitor Center.

#### Suggestions

I would hope that the Citizen's Steering Committee would consider the following:

- With the "Graying of America" will come an opportunity to be creative in providing new and innovative approaches to outdoor recreation, access and mobility enhancement projects. By the year 2020 (and beyond), Sedona's economy might be more dependent on organized tour groups bringing in larger numbers who should be encouraged to stay longer.
- Consider a multi use area for bus on/off loading, parking and public transit hub. The area could also be used for RV parking (sorely needed) and event staging during the slow season.
- Think in terms of making Sedona a "destination site" as opposed to a "lunch stop." Maybe having fewer visitors stay longer, spend more and have a quality experience might be a future goal. But that requires planning such as overnight bus parking for tours that offer multiple price accommodation packages.
- Reconsider a free visitor transit system that is practical, green, fun, efficient, marketed and has a funding base. Consider alternative funding sources such as "pay to park or use satellite 'park and ride'." Again, that would require a transit hub parking area.
- Consider Gateway Parks or Welcoming Centers at either end of SR 89A.
- Provide better highway signs directing visitors to Sunset Park, Posse

Grounds and Jordan Historical Parks. Thanks for the opportunity to comment on this important plan and I would be happy to discuss the thinking behind these comments with you and/or the Citizen's Steering Committee.

Bob Huggins  
Sedona Resident

PARKS, OPEN SPACE: I haven't kept up with developments on the Buddhist Stupa "park" so this is just "thinking out loud." This will also be presented to the Parks and Rec people if it isn't already on their agenda. This beautiful, serene parcel in the midst of Harmony Hills is a PERFECT setting for a simple, natural "meditative park and garden," open -- as it is now -- to everyone for contemplation, prayer and reflection. This park, and its owners, should NOT be pressured to sell it off, parcel it off or in any way destroy the integrity of this most special place. If it hasn't already been instituted, dialogue should be encouraged between the City and the owners to strive for a cooperative arrangement that PRESERVES this precious legacy for all time.

Please keep the trolley in place. Less traffic in uptown, Tlaquepaque, and Hillside. Attracts tourists to explore more of Sedona's businesses.

Get Barbara's Park completed.

A place to walk daytime or nighttime, like the Heart of Sedona was supposed to provide, or uptown Sedona if there were no traffic.
Apple orchard across from sewer plant; trails around water feature out there.
Place to walk in the evening, with music.
<p>I would like to see:</p> <p>Bike lanes on 89A</p> <p>A hostel for back packers/young tourists</p> <p>More community gathering spots</p> <p>A large festival/music performance spot</p> <p>More affordable housing</p> <p>Community gardens</p> <p>Rain water collection</p> <p>More walkable spaces</p> <p>More public art (murals, etc.)</p> <p>Community compost system</p>
Indoor recreational spaces: dances, concerts, exercise.
Common areas--parks, etc.--in west Sedona and Harmony.
Giving kids/teens a place to be, something to do. Parks.
Could there be a designated park or rec area in Harmony--planting consistent with our southwest climate, safe for kids? Could plant with signage, to make it educational.
Parks in Harmony.
Reopen pool at Community Center.
A wonderful rec center like Cottonwood, with a year round indoor salt water solar pool.
Improve the dog park by providing regular maintenance. Also add an additional handicapped parking space, pave the walk from parking area to entrance, provide a port-a-potty, and bring the dog park into compliance with the national disabilities act before we have a lawsuit.
Maintain the national forest areas and protect the hiking trails.
No Barbara Park, unless really just a park with trees, grass and benches, as advertised.
MAINTAIN EASY ACCESS TO TRAIL HEADS. Do not allow new development to move trailheads to a less accessible place (point in case: Enchantment). The trailheads were there first.
PEDESTRIAN MANAGEMENT. More walking paths with views of mountains and Oak Creek available to all. Oak Creek should not be all privatized access. Locals as well as tourists benefit from a cool walk and sitting at a park bench.

<p>CREATE SOME SMALLER SCATTERED COMMUNITY PARKS. Designate undeveloped pockets for creation of small parks. Trees, benches, play areas, pleasant green oasis in neighborhoods. Especially the area south of City Hall. There is still time to save some pockets for this. European style, Spanish American style. These have a "civilizing" impact on cities. They can also include "rain drainage" basins.</p>
<p>After hearing the comments about [?], I believe the wastewater treatment could be the best location for recreation and sports [?] such as AYSO soccer or football and farming for [?].</p>
<p>Excellent gathering-very organized. Thanks</p>
<p>Very well done! Opening presentation was very informative and helpful. I feel confident that the experience you bring will be helpful to us. Thanks</p>
<p>The city in a good place—it certainly could be a good time to buy "choice" land to keep open space –OPEN SPACE very important for our overall happiness. String of Pearls-develop that thought process away from the heart idea which seems hard to find with our overall spread out community.</p>
<p>Was facilitator for table-many good comments came out? Year round (our near year round) swim facility (bldg. vs bubble)</p>
<p>Can't Mkt enough! @ creekwalk/park needs to be explored! And better partnership between P &amp; R and Forest service! Better coordination and activities held at Parks! Creative uses for public/private open spaces! After Feb will need to address Red Rock State Park! Keep on top of what others "like" communities are doing with P &amp; R ideas.</p>
<p>Multi-use areas that support &amp; wide variety of activities. Provide opportunities for community gatherings/community events-centrally located and accessed by multi-modal opportunities. (drive, bus, bike, walk) banks are connected by paths/trails explore events and programs that are economic generators. (Biking, hiking, festivals, environmental programs) Partnerships &amp; Forest service, school district, neighborhood associations.</p>
<p>Continue reviewing the possibility of a "PumpTrack" at Posse Grounds.</p>
<p>Well Done! Tight Ship! Mike is tops! More Gardens Better communication needed more individual responsibility.</p>
<p>Public park by the creek with shade trees, well maintained, bathrooms, playground, safe equipment, access to the water, accessible from convenient parking and by urban pathways.</p>
<p>A public park in the uptown area designed for young families and visitors and their children so they don't have to travel to West Sedona. Provide incentives for locals to go uptown.</p>



A recreation center as in Cottonwood, perhaps at the old cultural center site, with a go-kart track, kiddie playground, gym, snack vendor, foosball table, and an arcade. Day pass \$5.00, month pass \$10.00, year pass \$35.00.
Ice skating rink in West Sedona about the size of a football field, with only vending machines and nothing else as far as food. \$7.00 for adults, \$5.00 for students and seniors, 6 and under free.
An ice skating rink for adults and kids with these possible features: regulation ice hockey rink, snack bar, skate shop with sticks, skates, blades, gear, skate sharpening, NHL merchandise, street hockey gear, benches, jumbotron; melt ice for volleyball, basketball, roller rink, theatre, Krispy Kreme, Jamba Juice. Activities: Birthday parties, date skate, sports team reservations, public hockey skate, adult/child sessions, skate lessons, hockey games, figure skating shows and contests, high school hockey team, halftime shows, speed skating, curling.
The abandoned soccer field at the high school converted into a park with benches, shade trees, picnic tables, and a pond.
A large park at the center of Sedona; or if elsewhere, then accessible by public transportation.
A natural mountain bike park with different skill levels and spectator stands for contests and other events; more outdoor sport venues in general.
Out door laser tag venue.
A bowling alley.
Protect the creek by not building creekside parks in the city; locals do not pay for using the creek in the canyon.

## Safety

- Making 89A more pedestrian friendly is critical for calming speed and increasing safety for vehicles and pedestrians.
89A desperately needs safe parking. So many entrances.
Imagine a Sedona where cell phones are banned when driving.
Imagine Sedona with the best emergency preparedness tools on the market and the plans for their implementation in the event of an emergency.
Encourage a more friendly bike and pedestrian friendly community. Well designed walkways, beautifully landscaped. Safe, numerous ways to cross 89A. Low height trees for shade. Ability to explore and discover delights along our primary commercial district, 89A.

- Transportation especially for seniors. Public safe roads.
Safety islands.
Hope for 2020:  No congestion, all utility lines underground, low crime rate, adequate sewer capacity, balanced budget, low taxes, safety on Hwy89A, no high rises, creek walkway, no dividers on Hwy89A (except safety islands), no more timeshares.
Safety islands.
89A pedestrian and bicycle friendly. Safe road crossing. Landscaping.
Emergency services: Have in place and educate the community about how to respond to fires and floods. "We" the people need to know to respond.
Make the 89A corridor from uptown until end of west town more bike and walker friendly.
Sedona would be a better community if . . .  - More pedestrian friendly.  - More pleasant atmosphere.  - More ways to cross 89A safely.
"What 3 ideas can be accomplished in the next 10 years:  3. More sidewalks in neighborhoods.
I wish that something could be done about building a sidewalk for all the many people who walk along the road on Andante. It seems they are overlooked. Also, Coffee Pot has many walkers as well and no sidewalk.
More parking for safety reasons and the tourists in Oak Creek Canyon.
City central fire department.
Fire department!

Citizens' Committee for Comm. Plan Update : At your request I submit what I tried to convey at you last meeting Tues. Sept. 6, but ran over my allotted time. I am Richard Griesenbeck, M.D. and have resided at 155 Little Elf Drive in Coffeepot subdivision since 1966, and have seen heavy runoff in Coffeepot Ditch, but never an overflow, until the flash flood of Sept. 2009, which surrounded but did not enter our house, though it damaged others further down Little Elf, as well as the street itself and Sanborn Drive. That event was described as "more than a 100-year flood", so imagine our and others' surprise when a flood almost as bad occurred the first week of this August and collapsed part of our retaining wall, and did again much damage further down the wash. This has made us and many others in West Sedona afraid that global warming and the changing dry-wet cycle are combining to bring more frequent heavy rains and resultant flooding into our area, making better flood-control planning advisable. Some steps in that process may have begun, focused on better runoff capacity especially for Coffeepot, Carol Canyon and Soldier Wash, but those may not be enough. Mr. Gail Herrick and I are therefore proposing a simple though not inexpensive installation to slow down the runoff resulting from short heavy downpours like those referred to above : retention ponds at the entrance points to Coffeepot and perhaps Soldier and other washes. Such ponds consist of a dam with carefully calculated outlets of culverts of concrete that allow a safe volume of water to flow naturally, but hold back any excess water up to the capacity of the pond for the half hour or so which is the usual length of such micro-bursts or similar high-precipitation events. Note that these are not long-lasting or permanent ponds, just temporary holding-basins during excess rain. Once built, they should not require much maintenance.

November 20, 2010

A proposed Amendment to the Sedona Community Plan

A good location for Water Storage Tanks.

Visit the Sedona Airport and you will find a large Water Storage Tank. It is located at a site that does not intrude on any residential neighborhoods. It services the needs of the Airport and other related commercial entities on Table Top Mesa.

The real beauty of this water tank is that it is all but invisible from most other areas in Sedona. Residents and many visitors to Sedona have never seen this water storage tank and likely never will. That quality makes this Water Storage Tank a good model for future water storage tanks that may need to be built in Sedona.

Protect the Coconino National Forest from private development.

The community needs to stand together to save the Coconino National Forest from unnecessary development.

Erecting new Water Storage Tanks in the forest, in my opinion is a poor idea. The Forest Service has a long history of "trading lands" that have lost their natural qualities. To allow roads and large structures to be built in "pristine forest settings" to satisfy the wants of a private company is at best short sighted. The Sedona City Council needs to say no to this proposal. Maintaining and preserving the Coconino National Forest is the better path to follow.

Amend the Community Plan to read, "Private Water Storage Tanks larger than ten thousand gallons in size will only be allowed in Sedona if they are placed on top of Table Top Mesa and approved by the City of Sedona. This Amendment should focus on the long term needs of the community regarding water storage tanks. All new structures built should not be visible to existing residential areas of the community.

Improve "long term firefighting capabilities".

Many "large forest fires" have recently burned out of control in Sedona.

To combat fires the Forest Service has needed to deploy large slurry aircraft and helicopters to contain the blaze. The helicopters first fuel at the airport and then need to fly several miles to the City Sewer Ponds to fill their fire fighting water pouches. If new Water Storage Tanks were to be located on top of Table Top Mesa and a service pond was built near by, the helicopters

would then be able to fill their fuel tanks and fill their fire fighting water tanks at or near the same location saving pilots both valuable time and energy.

\*Since the Sedona Airport is partly regulated by F.A.A. Regulations (Federal Aviation Authority), uses at the Airport need to be related to aviation.

New Water Storage Tanks located on Table Top Mesa may be the long term solution Sedona is looking for concerning were to build new needed infrastructure.

New tanks located on the Airport Mesa would provide the community both increased water pressure and increased volumes of water for firefighting. Tanks on the mesa would also be vital if a serious airplane accident were to occur at or near the airport.

Many of our long term domestic water needs would be better satisfied and all this would be accomplished without sacrificing our National Forest to the demands of private development.

Sincerely,

[signed]

Bill Gunning  
355 Arroyo Pinon Drive  
Sedona, Arizona 86339

Tel. 282-9429

Take care that Tlaquepaque does not get flooded with every microburst because of poor drainage, especially since Hwy 89A got rebuilt and 179.

I would like to see:  
Bike lanes on 89A  
A hostel for back packers/young tourists  
More community gathering spots  
A large festival/music performance spot  
More affordable housing  
Community gardens  
Rain water collection  
More walkable spaces  
More public art (murals, etc.)  
Community compost system

Drainage during floods. Street maintenance. City owned property maintenance. Sewer/water problems.
Alumbrado publico [public lighting].
Fix (reface) the roads, like on corner of Harmony and 89A.
Improved city response to street/culvert maintenance and repair. No sidewalks.
I feel we need a better containment for rainwater so it stops eroding people's property and destroying it.
Help with fencing to keep pets in and wild animals out, so gardening would be easier.
Waste water underground instead of channeled through private property.
Safe community: flood, fire, good evacuation plan, help for those who need it, cleaning up dangerous situations, road repairs, signage.
Improve and maintain storm water drainage to prevent silt and debris from washing into our waterways and damaging property. I'd like to see a decrease in crime, a plan for addressing graffiti and potholes and see that our roads are maintained.
No lights on 89A. Crosswalks, medians.
I'd like to see throughout town little "crosswalks" images on side streets of quail and babies, to naturally slow down drivers. And it would be a cute Sedona idea, marketable at gift stores.
A responsibility to our environment, making sure that there is respect for our land, safety for our community and provisions for a variety of families and individuals to live within a responsible city. This would require some changes within our housing market as well as planning for a community center where families gather. We have plenty of small communities where people volunteer and socialize, but no town center.
Continuous sidewalks.
Drainage issues in Sedona.
Instructing the public (especially visitors) on the use of roundabouts.
Make 89A more "walker friendly" and "bike friendly".
Educate drivers on use of roundabouts.
SAFETY. Eliminate suicide lanes. No more "double roundabouts" like at the post office.
DRAINAGE. Ease off of big asphalted areas, where there is not ground absorption.

**Security Duty:** Each citizen will know the law and serve on a security team for a term or terms. Ideally a "peace force," team members will be trained in non-violent modes of communication and conflict resolution. Members will have training in disciplines such as energy work, intuitive counseling, and martial arts/yoga/breath work. Citizens cited for challenging laws will be treated with respect, dignity and compassion. Rotating the terms of service will guarantee fair treatment by and for our citizenry.

My name is Robin Cameron. My husband Ian (the first paid paramedic in Sedona) and I have lived in Sedona at Indian Gardens for 40 years. Needless to say, we have seen changes. One of the biggest changes is the back-up in traffic from uptown into Oak Creek Canyon on weekends. It is not only a serious problem, it is one that HAS to be addressed. I know residents in the Canyon who are ready for an Occupy 89-A demonstration!

I am unable to attend the Transportation Meeting because my husband is disabled and not doing well. However, I wish to give my input. He has needed the ambulance several times recently. If he needed to get to the Sedona Campus of VVMC or to VVMC in Cottonwood on a weekend afternoon, it would be impossible. I shudder to think about heart attack patients for whom going to Flagstaff would NOT be an option because of the altitude. They would be dead before they got to Cottonwood.

"Getting In: How serious is the problem of traffic backups entering Sedona from the canyon or from Hwy 179, and what, if anything, should be done about it?"

I also wish "if anything" had not been included in the question of "Getting In." Something truly HAS TO BE DONE!

The problem was never serious until Uptown was re-designed. Since then the ten-minute drive into town can take 50 to 60 minutes or more, that is, when the traffic is not backed up to Briar Patch, Indian Gardens, Dairy Queen, or Junipine. We have seen it all. It used to be only on three-day weekends. Now it is all of October and more, in addition to all three-day weekends.

The problems are specific:

1. Parked cars have to back into traffic to get turned into traffic.
2. Pedestrians cross CONSTANTLY at the blinking yellow light and absolutely everywhere else through uptown.
3. Cars enter from driveways and side streets and stop traffic in the opposite direction.

There was an experiment this year the weekend before Labor Day when volunteers directed traffic and controlled pedestrians crossing. I was very

excited because it seemed to work. I thought it was a practice-run for Labor Day, but, alas, I've never seen it since – and, of course, Labor Day traffic was backed up to Dairy Queen this year.

Something HAS TO BE DONE.

Light up road signs. Make more visible.

## Sustainability

- |  |
|--|
| - In Uptown, use roofs for gardens, walkways and kiosks.   |
| - Sustainability is an organizing principle for the Plan.  |
| - Sedona could be an international destination for environmental discussions and this would in turn diversify our economy. |
| - We need to protect our resources (e.g. the cottonwoods).   |
| - Sustainability and quality of life should be the foundation for the Plan.  |
| - Sedona could be a center for sustainability; a green hi-tech place.  |
| - Efficient water usage.   |



- Local agriculture promotions and facilitation.
- Forest Service now revising their plan. It appears that 'Amendment 12' looks like it is going away. Bad news!
Priorities:
2. Community gardens--agricultural renaissance
7. Community-wide energy production
Because of our dependence and love of open spaces, Sedona needs to increase the amount of preserved open space permanently preserved. No land trades. Buy land, set it aside, do not develop it.
Imagine Sedona Imagine Sedona being recognized as a leading city in water conservation practices.
Imagine Sedona having its food supply grown locally.
Imagine Sedona with 50% of its power coming from solar.
Imagine Sedona being recognized as having the most fantastic stewards of the land. It should become a "Center for Stewardship" providing education for locals, tourists and others about stewardship of public lands.
Expand solar.
Save water.
<ul style="list-style-type: none"> <li>- Use scientific [?] to improve solar panels.</li> <li>- Use info from above to improve capacity of panels.</li> <li>- Made in Sedona.</li> <li>- P&amp;Z ordinance to ensure solar panels on all new roofs equal to 80% of estimated use. Applicable to private, commercial, and municipal</li> </ul>
<p>Small Town Friendly</p> <ul style="list-style-type: none"> <li>- Children, young families</li> <li>- Schools all green</li> <li>- Families and children educated and actively involved for community--"go green"</li> </ul>

Community Activities
- Sedona go green
- Jobs. Solar industry in America. Solar energy research center in America.
- Business--recyclable.
Microloans for low-income people so they can afford alternative energy like solar.
Yard waste recycling.
Revived Crescent Moon Ranch, possibly for pick-your-own orchards.
Model for water conservation.
Thoughts to diversify economy. Center for sustainability.
NAU campus: sustainability.
Sustainable city, green city.
Every school has its own garden/park. Every neighborhood has its own community garden/park.
Lots of open space. Resource conservation. Carrying capacity. Native plants.
Education: Sedona to be known for that.
- More green technology.
- Education program at high school level. Work with Yavapai College to be a hub for green technology.
- Green agriculture program; boost economy.
Should be model for sustainability.
Conservation:
- Mandatory recycling should be required.
- Make it easy, convenient.
Sustainability, solar energy, neighborhood panels, LED lights.
Sustainable town. Want to live here forever. Welcoming community. Arts and culture.

Recycle:

- More recycling stations (Safeway, Bashas).
- Enhance overall trash pickup to include all recycling.
- Transfer stations.
- Encourage retailers/businesses to be more responsible.

Sustainability landscaping:

- Pedestrian focus vs. autos.
- Landscaping/shade/residential/business native plantings.

Water sustainability:

- Conservation
- Use
- Verde Valley approach

Multipurpose stormwater infiltration basins:

- Planted with historic/heritage fruit trees and native trees/plants.
- Along roads, sidewalks, parking lots, producing shade and food.
- In artistic, creative ways that speak "of this place."
- With creative signage that draws people in to play, learn, harvest, and care for the areas.
- Woven throughout the community, connecting places and connecting people to place.

Urban farming.

Connect farming to visitors.

Green energy jobs.

Jobs related to nature.

Build a tax base to pay for.
Bottle/container tax. Use to encourage recycling. Use money collected to pay for necessary public projects.
Create small neighborhood grocery stores.
Meals for seniors with delivery service.
Green sustainability and product[ice?] save.
Small neighborhood shops.
Markets with fresh produce.
Efficient use of resources such as lights. Don't grab from big city for solutions.
Do with less.
DARK SKIES.
Forest service land is intact. Self-sustaining: off grid, own electricity providing systems (more solar flares and geophysical events are coming). Water supply independent of electricity. Alternative ways not dependent on electricity.
Use return lines from wastewater treatment plant to water Nepenthe, for example.
Gray water use promoted on site.
Recover the value of social sustainability and the well-being of our people.
Recycling is a bad idea. It's deferred waste. It should be the last solution. First part should be "reuse, reuse, reuse."
Should have a community garden in Sedona or many community gardens in various neighborhoods.
Preserve night sky.
More recycling.
No fences that cut down animal movements.
Determine the town's carrying capacity.
Don't want to see a big increase in population.
Green technology. More solar applications. Solar in park areas.

<p>Encourage and reward "green" building using sustainable methods and materials and energy efficiency. Scottsdale, AZ is phasing in building codes with this goal. Sedona could be a model for other small towns across the country. Aspire to leadership, not "me-too-ism".</p> <p>Capitalize on our environment while protecting it from degradation. Preserve the quiet, the natural environment, the dark skies (if possible after street light installation by ADOT), etc. Enforce sign and lighting ordinances.</p>
<p>Actively pursue clean, green, sustainable industry and higher education facilities, such as a branch of NAU or a junior college. Support activities and events that will make people want to live here--not just those which are tourist oriented.</p>
<p>The Farmers Markets are too expensive. There will be community gardens at Sunset Park, sponsored by the COS Parks and Rec. Dept.</p>
<p>Small businesses need to support each other/participate in exchange for services. This is a sustainability issue.</p>
<p>Need more convenient recycling for families with children and those with limited transportation. Containers throughout the community and in the neighborhoods + curbside pick-up.</p>
<p>Small business support each other (and barter).</p>
<p>Place for garden waste.</p>
<p>Better recycling.</p>

It keeps being brought up in community meetings (see today's article in RRNews) about creating a network of farmers markets across the city to build a more sustainable food system.

Anyone who would say such a thing has not studied this carefully and is apparently not connected to the farming community nor knows anything about market organization/management. I think a town of the size of Sedona needs one strong market that is supported financially if not organized and run by city and/or chamber. It is not sustainable for farmers to have multiple venues in a town the size of Sedona. It is difficult to entice the farmers to come to this town as it is due to the transiency of the community through the seasons and due to the demographic profile of the town.

Many markets are operated and financed by cities or a combination of city and chamber of commerce across the US. In terms of city planning on the subject of farmers markets, the Cottonwood farmers market, for example, is organized by a person in their Parks and Recs department on payroll, and the city gives \$6000 per summer season (theirs is 12 weeks) to finance it in addition to the paid employee. The city supports it because they see it as a way for the community to gather and they do not even have regulations or enforcements of rules around produce. Value added vendors have to follow county health regulations that's pretty much it. I have raised 98% of all the funds for the Sedona market myself and continue to volunteer my time to keep it going almost weekly year round. I also am the only one who raises awareness around local food year round, provides a venue for farmers during the winter and has gone out on a limb with ample personal sacrifices to do so. This year we have 7 local growers applying for the winter market. Last year we had 2. It is not a good idea to dilute this effort by over expansion into multiple venues. It will not work. If you research this nationally, while everybody seems to want them initially, multiple markets do not strengthen the grower community, they undermine it, and strengthening the supply of local food is the point, right?

It's extremely difficult to keep a market in this climate authentic but with a sprawl of markets authenticity may be an impossible feat.

An active bartering system between backyard gardeners would be worth thinking about in place of multiple farm stands or sprawling mini markets.

I am available for further comment.

Kind regards,  
Katrin Themlitz  
(928) 821-1133

June 30, 2011

Good afternoon.

Imagine Sedona 2020 and Beyond, imagine the future of my generation. My Name is Paulina Lasia. I'm a Red Rock High student and Sedona resident. Sustainability and a smart future of economic development is a very important issue of my generation and our community. Our community needs small neighborhood grocery stores that are in a walkable distance to serve the needs of their residents. Markets with fresh vegetables, meats and dairy produce. I believe that by allowing small neighborhood stores and by supporting a local economy, we can improve the quality of life of our residents, save money and time and we can cut the usage of fossil fuels.

Today on behave of my parents, supportive residents and myself I'm proposing to build a 2,000 square foot Natural Food Store on the undeveloped land located on Highway 179 next to the roundabout on the Broken Arrow Subdivision. A market where our growing elderly population will have the ability to place an order by phone with available delivery service. There are no other grocery stores available 8 miles South and 4 miles North radius of the proposed market. I grew up in Sedona and I'm looking up for the present generation, my generation and generations to come to be green, sustainable and productive. My plan for my future is to graduate from business school and live in Sedona.

I'm asking the Citizens Steering Committee, Members of the City Council, Planning and Zoning Commissioners and Sedona residents for support.

Sincerely,

Paulina Lasia

Issues to be addressed: How to help more young people live here: housing, transportation, jobs, sustainable practices, creekwalk, central square.  
Solutions: Act on our collective plan, grant money, density in strategic areas, form based codes, mediation professionals to teach us how to compromise and get along.

Emphasis on renewable energy locally! Waste-stream mitigation from businesses.

Ban plastic bag and styrofoam, etc.

Community compost and debris pickup at curbside.

Community gardens in every neighborhood.

Storage/reclamation of storm water and waste water.

Secondly, I would make it a goal to introduce sensible water conservation and management methods, i.e., permeable pavement, rainwater collection, and watering education. I know it has been a goal of the city's to go zero waste. This is not only good for current and future generations, but is also a selling point with eco-tourism, the fastest growing sector of tourism.
Community gardening and composting, as well as education to help dispel myths and misgivings.
<p>I would like to see:</p> <p>Bike lanes on 89A</p> <p>A hostel for back packers/young tourists</p> <p>More community gathering spots</p> <p>A large festival/music performance spot</p> <p>More affordable housing</p> <p>Community gardens</p> <p>Rain water collection</p> <p>More walkable spaces</p> <p>More public art (murals, etc.)</p> <p>Community compost system</p>
An effort to more widely promote sustainability. More renewable energy.
An active farmer's market with local farmers.
City-wide recycling and composting.
Water conservation efforts.
Recycling.
Environmentally conscious--composting.
Better retain storm water. Way to grow healthy veggies.
Recycle program--provide containers.
Retain and enhance the unique ecosystem and beauty (be a model): dark skies, open space, sustainable.
Sustainable education model as a primary business.
I would like to see sustainability promoted. Can we become a no-waste city/community? Eliminate porch light pollution. Don't want to lose any open space. No street lights on 89A.
Yard debris--composting!
All outdoor lighting made for dark skies. I like to see the stars.
Light pollution.
Sustainability can only come when the entire community is aligned with the same goals and all work together toward food sovereignty, optimum education for our youth and to create an environment within which everyone can thrive. Chemical-free common grounds: roadsides, parks, all common areas.



A responsibility to our environment, making sure that there is respect for our land, safety for our community and provisions for a variety of families and individuals to live within a responsible city. This would require some changes within our housing market as well as planning for a community center where families gather. We have plenty of small communities where people volunteer and socialize, but no town center.
Monthly "swap meet" during fall, winter and spring (old becomes new again). Form of recycling.
We can educate community and visitors about keeping the environment clean and preserving it for the next generations.
A <b>public garage</b> owns and maintains the vehicles in the city. Licenses could offer lease agreements to use the cars and/or transportation credits for town trains/buses. Electric or hybrid engines will reduce the city's dependence on oil.
Individual homes produce their own energy and food; excess energy and food can be given to other homes of one's choice.
City supports research and development into creative ways to capture and recycle energy (e.g. from playground equipment, pedestrian walkways, solar, etc.) Sedona is known for out-of-the-box thinking green projects, which would attract young professionals and create research centers.
Expanded classes at community college across from the high school, offering courses in sustainability research topics that would draw young professional to teach and live here.
Ways to reduce impact on the environment: sell products made from recycled materials, reduce the use of plastic, use less paper bags and more cloth, free recycle bins at stores and parks, use biofuels and electric cars, use public transportation (\$2.00), have bike rental stations at shopping areas and parks, use less wooden pencils.
Ten years from now all Sedona restaurants serve only locally grown food; no fast food restaurants.
Community gardens with multi-purpose areas around them with trees and grass.
Protect the creek by not building creekside parks in the city; locals do not pay for using the creek in the canyon.

## Town Character

- Don't let tourism over run the community.
- Create an "inventors area".
- Future design should address an aging population.

- West Sedona is "our community" for those who live there.
- Are we "western" or "contemporary and diverse"?
- Create shade.
- More public, pedestrian places, less focus on auto (bucket of oil).
- Heart of Sedona possibilities still exist.
- Underpass Hillside at Tlaquepaque.
- Partial creekwalk, verandas on creek.
I volunteer at the visitor center, so am aware of tourists' needs. I really like the ideas about making walkways between Tlaquepaque and Hillside. A walkway along the creek would be great for the locals, too.
Priorities:
3. Centralize non-automobile areas
8. Accommodate aging population
Really interested in the Creek Walk--a great idea and a wonderful way for tourists to get to walk along the water to get to uptown. That should be a priority.
Imagine Sedona with artistic benches along 89A and 179 for pausing and enjoying the place where we live. The city could be "known" for its artistic benches.
Imagine Sedona with a Creek Walk.
Restore/foster peace and quiet to Sedona. Encourage and add those things that foster peacefulness and reduce those things that don't. e.g. Figure out a way to reduce traffic. Consider ways landscaping can be an absorber of noise.
89A in west Sedona may not be perfect, but compared to other towns it is charming. Adding drinking fountains would help, so would some benches. But 89A is a main thoroughfare, let's be realistic. If a creek walk is possible, do it; a hike option to the commercial uptown.
Encourage a more friendly bike and pedestrian friendly community. Well designed walkways, beautifully landscaped. Safe, numerous ways to cross 89A. Low height trees for shade. Ability to explore and discover delights along our primary commercial district, 89A.
Spectacular bridge over Oak Creek.
Great architecture for all building types.

For the community:
- Pet friendly community (in all areas): patio friendly, transportation, restaurants, hotels, water accessible.
Creek walk
More shade.
Make a small park at the Oak Creek roundabout, with benches, etc.
Put power lines along the highway underground.
Community tied together by native and edible landscape along main corridors. Good example: mulberry trees on Willow Way.
A highly integrated experience of environment, [?], arts, not just an uptown bubble.
- City center
- West Sedona, strip mall or character.
- Pedestrian friendly, benches, sun shade, water fountains, maps, walking paths.
- Posting places, event advertising.
- Community center, city center.
- Community centers, walking, dispersed
Balance the community.
Better community if business community understand people live here.
Little things: benches, water fountains, trash containers.
Revival of former plans: commercial corridor.
As along 89A, walkability.
Hope for 2020:
No congestion, all utility lines underground, low crime rate, adequate sewer capacity, balanced budget, low taxes, safety on Hwy89A, no high rises, creek walkway, no dividers on Hwy89A (except safety islands), no more timeshares.
Benches with landscaping, trash containers, drinking fountains.
Sidewalks dipping into existing landscaping.
Creek access and walk.
Creek walk.

<p>City center.</p> <ul style="list-style-type: none"> <li>- Heart of Sedona</li> <li>- Brewer Road</li> <li>- Ranger station (buy city)</li> <li>- Pedestrian zone within.</li> </ul>
<p>Need more for senior residents.</p> <ul style="list-style-type: none"> <li>- Town center. More walkable.</li> <li>- Plan process helps build community.</li> <li>- Mobility will be issue. Need infrastructure for us.</li> <li>- Adult day care.</li> <li>- How can we stay in our homes and get medical care and have social life?</li> <li>- Transit.</li> <li>- More senior centers.</li> </ul>
<p>More facilities and activities for younger people. Encourage more youth participation.</p>
<p>Focus beautification improvements in west Sedona. We have improved uptown and 179, now it is west Sedona's turn. Roundabout at 89A and Coffee Pot.</p>
<p>89A in west Sedona: Improve the appearance with nice landscaping and architectural design.</p> <ul style="list-style-type: none"> <li>- Cluster commercial in certain areas.</li> <li>- Larger central parking areas. Facilitate walking.</li> </ul>
<p>Community gardens.</p> <p>Everything shouldn't be for tourist but we should think about residents/community.</p> <p>Neighborhood/commercial.</p>

Heart of Sedona: Public/private endeavor.
Pedestrian friendly walkways, streets, shade, connectors.
Creek walk.
Access to creek for residents and tourists. Buy land rights.
Bridge access.
Tlaquepaque overpass or underpass.
Small town; no huge shopping malls. Character of town working together, where residents are provided with transportation, shopping, and local services (vs. visitors).
No tall buildings.
"What 3 ideas can be accomplished in the next 10 years:
1. Redevelopment plan for west Sedona.
<p>We are currently part time residents, planning to become full-time residents, and have a serious concern regarding the comments documented from the last month's meetings, specifically the suggestion Sedona may be a good location for a Barnes and Noble and a Macy's! PLEASE! Stop and Think about it! Sedona is unique. This is absolutely the wrong direction. We came to Sedona for 25 years before becoming property owners. We came for the natural beauty, and to escape the city lights, strip malls and stores. We must preserve our tourism appeal. Staples and Walgreen's should not represent an entry for large corporate commercialism. BE CAREFUL! Opening up to these mega stores will definitely ruin the natural beauty Sedona offers tourists, and residents too - a hard-earned and well-deserved escape, or a permanent move from the city-life we so wanted to leave behind. If we chose to live in Sedona, and love and respect its beauty, we should understand the importance of this.</p>
Encourage small, distinctive local businesses. I patronize Home Depot, Lowe's, Macy's, Target, Costco, etc., BUT I do not want them here! Keep the big box stores out! Sedona shouldn't aspire to look like "Anywhere, USA"! Adopt and enforce ordinances to prohibit this! Think of the charm of Santa Fe, NM.
Neighborhood clean-up to help remove garbage and old cars. Initiate cleaning campaigns in neighborhoods, facilitating the means to throw out trash or unserviceable items.

I've lived here my entire life. and what is most important to me is that Sedona stays Sedona. There are a lot of people who come through this town, and outside influence is good to a point. However, we don't want Sedona to be contaminated. Without the fresh air and natural beauty of Sedona, it's just another pit stop. So, efforts to "Keep Sedona Beautiful" should become of top priority. Also the history of Sedona is very interesting, especially as the years pass. It has a certain character that it should never lose. Even though I haven't given a specific idea to actively improve Sedona, I think these ideas are common among many Sedona natives. The only thing I think should change is the community divide. Maybe I'm wrong, but it seems like there is a thick line between young and old. There should be more events that will bring all age groups out.

September 25, 2011

**SUBJECT: OBSERVATIONS, SUGGESTIONS, IDEAS FOR HARMONY HILL AND THE CITY OF SEDONA**

The following is a personal perspective. Aware that some ideas may have already been discussed and that some may be restricted due to budget constraints, jurisdictional lines, or state and federal mandates, I'm nevertheless taking this opportunity to present--in no particular order--subjects that are of concern to me.

**RESTORE, REVITALIZE, REVAMP, RENEW :**

Harmony Hills is now fifty years old--and it is showing its age. There are so many OPPORTUNITIES here for renewing, rebuilding and revitalizing this historic neighborhood. This is the quintessential AFFORDABLE neighborhood--but it needs help. It is time to acknowledge that the majority of HH residents like where they live and do not want change in the form of duplexes, apartments or McMansion style homes. But they do want to eliminate blight, old-beyond-repair mobiles and unsightly and rundown properties.

Some ideas: PARTNERSHIPS between local, state, federal agencies to help low and middle income families 1) BUY some of the vacant HH properties and restore them into habitable homes ... 2) SEEK GRANTS, special lending programs with BANKS 3) OFFER SWEAT EQUITY projects, partnerships with organizations like Habitat for Humanity ... and 4) ZONING that protects the character and integrity of this neighborhood while allowing for the "independent and diverse" nature of this community.

**CLEAN-UP ... SPRUCE-UP--**This area is way overdue for a MAJOR CLEANUP--absentee landlords, economic hardships, transient renters, aging

infrastructure, aging population, have all contributed to a downturn in "upkeep."

A major effort needs to be made to clean up our neighborhood: weeds, debris, old vehicles, rubbish of all kinds blight our blocks. City code enforcement should be implemented when violations are obvious. ALSO,

"Neighbor participation" needs to be encouraged with friendly written reminders. Those who need help should have available to them practical, easy to implement solutions. CORPORATE involvement needs to be encouraged (e.g., Waste Mgt., Home Depot, PRO Build, ACE et al.) as well as civic and fraternal participation (Boy Scouts, Kiwanis, et al.).

VACANT LAND USE: a large parcel of empty land bordering Aria and Southwest Drive--opposite the fire station--is an ideal location for a MULTI-USE, NEIGHBORHOOD COMMUNITY CENTER--with diverse uses--park, recreation, small boutiques, small offices, garden apts., cafes. ALSO, there is a vacant piece of land along Andante, near Blue Horizon. This has been in a "dormant" ugly state for years now. QUESTION: Are there any plans for these parcels? If so, what are they? I think they could be an IMPORTANT component to West Sedona development as well as HH improvement.

SIDEWALKS: Are there any plans for sidewalks/pathways in the Harmony Hills area? If so, why not?

SENIOR CITIZENS/LOW INCOME/DISABLED: We have many seniors living in HH. Often times they are living alone and in need of services. WHAT is being done to help them? Many of us living here do try to look in on our senior neighbors but there doesn't appear to be much else to serve the needs of these people. They need home care, housework, transportation, etc. etc.

YOUNG PEOPLE: More effort could be made to "partner" with our schools and incorporate our youngsters in "neighborhood building." We have many retired/semiretired people who would be excellent mentors. We should also be able/willing to offer JOBS to young people. Harmony Hills could be an opportunity for our young people to find fulfilling work and experience.

HISPANIC RESIDENTS: It appears there has been a version of the "don't ask don't tell" policy re: our Hispanic residents. Although this is a complex subject (illegal immigration) with a variety of viewpoints, it IS in our midst and it is a situation we are familiar with. We should at least recognize that fact and make efforts to improve conditions when and where possible--for all of us, together.

**CITING THE GOOD:** Let's recognize and reward the efforts of hardworking citizens who do improve our neighborhoods. E.G., two boutiques on Harmony Drive added a lovely ambience to their businesses by featuring attractive windows, awnings and signage. Other individuals have remodeled their homes and transformed them into appealing properties--several notable examples of excellent upgrades are on Concord Drive. There's plenty of doom and gloom to go around these days--let's focus on the positives.

**WEST SEDONA DEVELOPMENT:** There are many excellent ideas in circulation so the following already may have been covered:

1) **RESIST AT EVERY COST** the idea of furthering boring commercialization and strip mall development of West Sedona, and strive for "the humanization" of this area. Consider the concepts of a "European boulevard"--with interesting shops, cafes, **PARKS, TREES, and SMALL** stores to cluster around a **FEW** bigger ones. **KEEP** artistic integrity, artistic **VALUES**, and above all, the Natural Beauty of Sedona at the top of the list in any and every building/improvement project.

2) **MAKE IT AS "WALKABLE"** as possible. Consider some **NOVEL** ideas that are already implemented in other towns. E.g., very small, efficient electric or solar powered rental vehicles one can access on an hourly basis for quick day hops at reasonable cost.

3) **RELATE DEVELOPMENT ON 89A TO THE IMMEDIATE NEIGHBORHOOD BORDERING IT ...** Most residents--as they do in cities like New York -- like to walk to their "neighborhood grocer, newsstand, coffee shop, etc." Consider **PODS**, i.e., self-contained squares or plazas that would offer residents more than just huge parking lots, and then rows of stores. Consider **RECONFIGURING** our current plazas now in existence to make them more "pedestrian friendly." Strive for some individuality--reflect the character of their adjacent neighborhoods.

**WINDSONG PARK:** This is another **KEY** area in the West Sedona development plan. This entire parcel could be a **SHOWPIECE** for West Sedona IF some imagination, creativity and forward thinking is used. It is a **PRIME** piece of real estate that could really set the W. Sedona development plan on fire--or sink into a mire of old, cliched, stale role models that are still bogged down in the last century. This could be a complete **INSPIRATION** for all of Sedona--but particularly as a template for younger, "greener" adults who will be carrying on when the older generations "pass the torch."

**NEIGHBORHOOD COALITIONS:** Some early efforts were made by this resident to see if neighborhood associations and homeowners groups would be interested in forming a "coalition" so that the City could be kept apprised of residents' interests. Response was positive but organizing 50 or more



<p>HOA's is a gargantuan job. The concept--if expanded and implemented--could have much value in providing ongoing communication re: neighborhood response to city projects.</p> <p>JOBS, JOBS, JOBS: Many of the ideas and proposals put forth at various local meetings could--and should--translate into salaried jobs for many in need of work in our community. Although volunteerism is a Sedona hallmark--and something we can all be proud of--the City should also recognize that many are in survival mode and can only consider volunteering a luxury. Whenever, wherever possible, jobs IN and FOR our own neighborhoods should be encouraged. It will help all of us tremendously.</p>
The town, in my humble opinion, lacks vibrancy for the youth. This translates into the tourism sector as well.
Cleaner front and back yards.
Supports to improve (visual) look of community through service/support organizations.
General yard cleanup. Help neighbors paint, clean, and beautify their properties.
Keep rural atmosphere.
Address ugly buildings and signs.
Small town feel. Laguna Beach feel in terms of small business and pedestrian walking.
More of a town center feeling through west Sedona 89A, with plants, artwork, walking area, etc.
Encourage the small town environment.
Keep small town atmosphere.

[From Basalt, CO master plan] "Design elements will communicate that people, not cars, live here. An emphasis on auto-oriented improvements and design has historically resulted in degradation of many elements of design and community character. The Town will focus on creation of walkable neighborhoods, including pedestrian, bicycle, and transit improvements."

## Other

Need more convenient recycling for families with children and those with limited transportation. Containers throughout the community and in the neighborhoods + curbside pick-up.

Small business support each other (and barter).

Medium/large rooms.

More children <---> Cottonwood?

## Addendum #1: 12/2/11 through 12/20/11

First of all I am opposed to any increase in taxes. Many of us are moving into those “senior years” and as such, with threats of Federal cutbacks, we cannot afford to pay more than what are already some of the highest sales tax in the US, not to mention thousands in property tax...and as the value goes down, so will the tax base. We are already being squeezed and additional taxes will send some of us out of our long term homes, while we will not qualify for a mortgage on another home. Many are already being foreclosed on.

A little awareness and compassion here. While we can live without big fancy outdoor facilities (remember the Cultural Park? Who wanted to go to a great concert at 107 degree temperature?) or even an indoor one, we cannot live without a house!!!!!!

So I vote for NO new taxes. Learn to live within our budgets!!! Not like the Feds.

Since we have to pay for wastewater anyway, the Wetlands is a great idea and should have been done in the first place. I know people who had wanted to present the plan but they were not given a chance in favor of the “good ole boys” bids. They turned out to have to redo a number of places as a result of incompetence.

I have lived here 24 yrs and seen a lot.

Sedona needs a City Plaza on 89A where events can take place, art-marts can be placed on weekends, Christmas trees lit in December, etc. The city should purchase a lot on 89A and develop it in a way similar to how Boise, Idaho has done their city square/plaza. It is done with pavers and tress, so the area can be used for events and it is practical to maintain and very pretty. The lot to purchase obviously should have places to park nearby, perhaps close to the offices of the City, which on weekends does not use its parking lot that much.

Every city has a meeting plaza or place except Sedona. We really need one.

With the rental of the plaza to the art-marts on the weekends there would be one guaranteed income.

+++++

What can we do to make West Sedona the third arm of tourism and generate more revenue in the largest part of Sedona? How do we get people to invest in West Sedona when it lacks curb appeal and that Sedona look? It does not invite you to get out of your car and shop. I envision a focus on West Sedona as a hub for: performing arts, archaeology/native cultural center, conference center and attractive to think-tank type businesses. Creative thought and cultural arts are stimulated by a beautiful environment and climate such as ours. We have a good start with the 250 seat Performing Arts Center, the upcoming 115 seat independent film theatre, the Sedona Film Festival, Zaki Gordon

Institute, our beautiful Sedona Public Library. We need to support and expand on this base to incentivize the creation of a large conference center and second, larger performing arts center. The Verde Valley Archaeology Center is in a decision process where to focus efforts to create a large center for: public education, process and storage of artifacts from our valley, and living Native American cultural interactions with the public. In my work in Native tourism, the absence of such authentic Native American presence here in Sedona is a large disappointment to most of my clients. Is there an opportunity for private-public cooperation to allow this to happen? To support this we need:

- Zoning of the Cultural Park and other land areas such as the site of the former ranger station with its historic buildings for this kind of creative activity.
- Shuttle, bike and trail system connected with large parking lots.
- Gathering plazas, parks for people to mingle, sit, read the paper, enjoy outdoor performances
- Crosswalks, outdoor art, benches, Sedona style landscaping
- Eco-friendly environment encouraging use of solar, wind, development of local gardens, natural gas or electric shuttle buses
- West Sedona business development group such as Uptown's Main Street group
- Develop an economic development office within the City government to help implement the 10 year plan
- Long-term goal to gain control of the 32 foot right-of-way on either side of 89A for better business and event signage and access, increased pedestrian and visual amenities.

Cowboy Culture in relation to Uptown Sedona:

We can also create more of a living cowboy presence in conjunction with the Sedona Heritage Museum and Uptown businesses with regular appearance of: cowboy poets and working cowboy-girl presentations, horse friendly spots and cowboy art and music celebration annually.

+++++

## A VISION for SEDONA BECOMING ENERGY SUSTAINABLE

Sustainable energy consists of two parts; electricity and fuel for vehicles. Renewable energy is used to produce both.

**Electricity:** generated by wind turbines, hydro, solar, concentrated solar, fuel cells, steam turbine generators, and heat engine generators

**Fuel for vehicles:** biodiesel is created from algae and gasoline is created from carbon dioxide

This vision is of a total renewable energy installation in Sedona making it as near energy sustainable as possible, and convert the Sedona wastewater treatment plant from a waste disposal operation to an energy production facility.

### **Implementing this Vision For Sustainable Electricity**

- A wind turbine farm located on the Sedona airport property and equipped with a new type of wind turbine manufactured by one of the fortune five hundred companies.
- Hydro units located in the Oak Creek by pass channel.
- Each commercial parking space in Sedona equipped with a dual axis tracking solar roof which provides covered parking, night lights, and possibly a charging station for electric autos. The dual axis tracking is manufactured by a local company with headquarters in Red Rock a suburb of Sedona.
- A concentrated solar parabolic trough system installed on Sedona wastewater treatment property would provide steam to operate a steam turbine and then a heat engine, both would generate electricity. The reduced temperature steam would be routed to the drying beds, for the degassed sludge, to the algae field, to the plant heating facility, and finally to the cooling tower. Water from the constructed wetlands would be used in the cooling tower. This would supply power to the plant and the electric grid.
- Wet sludge from the plant would enter an anaerobic digester which would produce methane gas and degassed sludge. The methane would feed into a gas holder to be stored for future use. The degassed sludge would be sold to a commercial fertilizer company or to a commercial fuel company .
- Methane from the gas holder would be fed into a fuel cell to generate electricity. The methane supply can be turned on and off at will, and the fuel cell system would be the beginning of a "smart electric grid".

### **Implementing this Vision For Sustainable Vehicle Fuel**

- An algae farm on the wastewater treatment property will produce algae that can be used to produce biodiesel fuel.
- A solar driven photosynthesis unit, to be located next to the road on the wastewater treatment property, will convert carbon dioxide to gasoline.

### **Benefits**

If the Vision is implemented in addition to energy sustainability there are many benefits a few of which follow.

1. Eliminates the need for foreign oil

2. Provides a method for storing energy before conversion to electricity
3. Provides one station on a detached electric grid
4. Provides one element of a smart electric grid
5. Conversion of the wastewater treatment plant would save a great deal of money making it unnecessary to raise rates .
6. Secondary treated wastewater would be used to irrigate grapes for the wine industry and for an algae farm to be located on the Sedona wastewater treatment plant property.
7. Water from the constructed wetlands would be used for dust control, purple pipe distribution, and cooling tower operation.
8. A tourist attraction a possibility for the tour companies
9. Education for installation and maintenance a possibility for Yavapai College
10. New Businesses a possible business incubator operated by the Chamber of Commerce

+++++

#### SEDONA "COMMUNITY PLAN IN A BOX"

Sedona would be a better community if-----:

- Better traffic flow in Uptown – alternate route in Uptown
- Schnebly Hill Road – Alternative rerouting 89A traffic Wayside Chapel traffic flow
- Had better parking (level parking with park level ) had more parks
- Had better pedestrian flow
- Tunnel /bridge in Uptown
- Had more parks
- Community Center (Brewer Rd area)
- Place for locals & visitors to gather
- Linked with walking/bikes

Sedona would be a better place if -----:

- Had more parks
- Shuttle service/public transit – residents & visitors – easy + fee(free?) often & marketed

- Easy parking at ends of city w/transit into town
- Had more pedestrian friendly areas + outdoor eating – Creekwalk
- Underground power lines \*\*\*
- If the community understood the value of art, culture and film. Community Art District
- Better use of our waste/sewage
- Recycle sewage & recover water
- More fields (sports)

#### Bring visitors & locals together

- Affordable housing
- Education Center
- Bed & Sales Tax reliance – need to change for sustainability
- Invest in West Sedona \* Curb appeal, need vision for West Sedona
- West Sedona: Cultural Park, performing arts
- Grow on tourism – diversify
- Focus on archeology/native culture

#### Diversity- reinvest in venues to drive tourism & quality for residents

- Conference center
- Educational center, music academy
- All areas
- Native American Culture
- Film: need places to film (non-usfs)
- Focus on Events – partnership
- Incentives for development
- City office to help attract visitors
- More festivals/events – make Sedona more event friendly – venue, parking, permits – need infrastructure
- Dorm facility/residence hall –hostels
- Altitude training –sports facilities – pool
- USFS land for events

#### Sustainability

- City incentives (financial, \*recognition\* )
  - For new construction
  - Energy savings
  - Water stations
  - Awards
- Donation boxes/donor walls to be used for sustainable programs

- Take input from “green” organizations \*Make visitors want to come back\*
- Convert to LED lighting – be a model city \*solar\*
- Sustainable agriculture in urban setting
- Community gardens
- Build a positive culture to promote sustainability.
- Sedona Water bottle campaign
- Fee structure – incentives if events recycle
- Market Sedona as a green community
- Preserve Dark Skies

### Quick Progress

- Fix traffic! Options, alternatives now
- VC in West Sedona
- Shift values
- Regional Attitude outlook
- Determine: who are we?
- Focus Future III? Sedona Forum
- “Sedona Special Day/Week” (spiritual)
- West Sedona Development group no parking in front
- West Sedona – North Bypass General Traffic Uptown traffic – left turns on 89A
- Cultural Park
- Support recycling center + “green” prog
- Incentives to be green
- Market Sedona more \$
- City needs to be for the people, for biz.
- Work together – support arts
- City government is dysfunctional – too much fighting
- Be positive – not negative. Be creative
- Interactive websites, virtual tours  
Packages/coupons
- More nightlife
- Market to locals to shop local & value of tourism. Shift perspective
- Build city pride & consensus of tourism

+++++

### Addendum #2: 12/21/11 through 1/31/12

Uptown: Traffic due to pedestrian crossing
I would like to see conservation/awareness of water and water usage.
I would like to see a greater sense of community.



More/better use of the buildings and venues we do have--no more building.
Better working conditions.
Community gardens. Local food.

<p>1. Decide on a physical footprint for the city . . . an infrastructure limit.</p> <p>2. Make tourism a leg. Expand beyond spirituality to wellness/outdoor recreation. Facilitate longer-term visits by allowing short-term rentals, marketing to tourist beyond those interested in vortexes, etc. Diversify the marketing message.</p> <p>3. Make a more economically diverse populace a possibility through better technology infrastructure. Fiber optic Internet to make reliable telecommuting a reality. Expand beyond wealthy retirees and retail workers by providing the ability for white collar professionals to work remotely. This is leg #2.</p> <p>4. Elevate uptown and beautify west Sedona. More tourists from point #2 means more competitive upscale retail for these areas</p>
Conserve water program like Flagstaff. "Welcome" rain barrel and other water-wise programs.

<p>Economic development:</p> <p>A. Work with Verizon to implement FIOS throughout town (Lawrenceville, NJ did this). Supports virtual workers and SMB.</p> <p>B. Make chamber neutral [?] lead by destination marketing so promote more "wellness/hiking". Prescott did this. High tides raise all boats.</p> <p>C. Bring in work: Call center? Like Boise. Something that gives benefits and job options.</p>
No more strip malls. Repurpose empty ones. No more building.

Storm water management dealt with on every private property parcels. Deal with it before it hits the streets. Each homeowner should harvest the rain water and manage it before it hits Oak Creek and adds ecoli to the life stream of Sedona.
--

Better education and jobs for the younger generation.
---

Promote Sedona as a destination for families and individual to come and be active and experience Sedona. Such as encouraging activity via hiking, walking, biking.
--

How about evening venues and entertainment and the encouraging later activities.
Encourage international athletes to come and train.
Let the stores have personality allowing props outside the door.

Market Sedona as a destination for wellness and health.
---

Create a reliable Internet environment.

The money people used to use for doctors can be rerouted toward wellness and lifestyle based health alternatives, and long term stays.

Support water conservation--permaculture and rain water catchment.

Destination wellness tourism is a driving force in Sedona. The metaphysical elements that inspire this are clear. I would like to see fundamental, developmental changes in terms of an infrastructure (Internet, and communication services) nurture this. City future planning should support new family structure--sustainability:

1. Versatility of workforce; infrastructure development; preserving the integrity of ethical opportunity and growth.

A. Remote telecommunicators

B. Small business culture

C. Community planning

2. Overall growth needs to be supported with the highest goal of consciousness and identifying Sedona as a destination of well-being, community and international development.

What could be done so that Sedona becomes zero waste? Recycling at all businesses, incentive to recycle, city collects/provide bins for recycling, show visitors we care. Make it easy to recycle, recycle in the cafeteria!

What could be done to bring elderly, kids and adults together? Show up at events, hold festivals, car shows, do community service, OLLI, project hug, hold a high school play and invite the community, build a community center, hold a seniors dinner at the high school for seniors and "seniors".

What changes could be made to make Sedona city as beautiful as our natural surroundings? Bury the power lines, use natural vegetation.

More pedestrian access, overhead walkways in uptown, discussion about paving Schnebly hill road, more parking in uptown, make Uptown function better (traffic). Alternative route from VOC.

We need a good mall, better shopping.

In & Out Burger.

The timing at the light on Dry Creek road is bad...too long. No turn signal at Airport Road, even though it has a turn lane.

Bike lanes.

Better sidewalks – everywhere (around the vegetation – like Tlaq – so it fits in with nature).

Teach visitors how to drive in the roundabouts.

Fix the flooding issues by Tlaq and coffeepot subdivisions.

Build a man-made lake.

Build more ball fields for tournaments.

Build a space for events - like the cultural park.

I read the Community Plan tabloid and believe it was very well done. And I hope other Sedonans take time to read it, too.

As a life-long beneficiary of the free enterprise system, I remain convinced that Sedona needs a place where people (like us) who are overhoused and overage can move some day. To a residence when we need no care, progressing (or digressing) to a place where someone can take care of us part-time, and finally to a place we can receive final care. I have visited Sedona Winds, and that place holds no attraction. My parents moved to such a place too late. This was in a suburb of Chicago. After my father died, my mother continued to stay in the residence for another five years. When their apartment was sold, my sister and I split the proceeds. We have several friends in other parts of the country who have planned to move into such places but cannot because they cannot sell their homes at today's prices. So these friends sit, and wait, and grow older.

Surely, a wealthy community like Sedona can make such a place work financially. Our town can afford all sorts of "studies" -- but where is the community planning for the three-step residence such I have described? We can afford a center for the performing arts. We can afford solar systems at our high school. We can afford our reconstructed uptown business district. We had all sorts of hoopla about our now-moribund "cultural park." The tabloid's illustration of the badly-designed and badly-constructed sidewalk leading from uptown to the first traffic circle is another example of our town's "planning."

+++++

### **Addendum #3: 2/1/12 through 2/29/12**

Businesses' interactions with employees shift from merely transactions where labor is exchanged for wages, to fostering relationships that create a sense of family. Likewise, interactions with customers shift from being only transactions where products are exchanged for money, to also creating a sense of family.

Businesses will circulate their profits within the community through employee profit sharing programs, and through donations to local non-profits that keep the funds within the community.

The land around the current Natural Marketplace becomes a full fledged marketplace: a market, the farmers market, arts and craft vendors. Community events are held in this marketplace, such as outdoor barbecues, ice cream socials, chocolate festivals, and arts and culture performances. The marketplace is free of automobile parking; parking is in a disguised structure at the location of the defunct chicken and taco restaurant.

Pick a simple theme like: a rosette plant (i.e., desert spoon) and red rock boulders to carry throughout uptown, 179, and west Sedona.

Pick a Sedona "tree" like Washington DC's cherry trees. Doesn't have to be native. (i.e., something colorful like the purple leaf plum).

Charm up Sedona completely by adding center planted aisle on the main arteries of uptown and west Sedona, like VOC and plant with umbrella trees. Ties it all together with small town feel.

Save all red rocks from construction.

Sustainability is the smartest angle to look at every scenario.

Curb cut and harvest stormwater to feed center aisles and sidewalks.

Redesign west Sedona's sidewalks snake-like with benches and shade trees.

Redesign west Sedona's 89A frontage parking lots to be more pedestrian friendly with community-volunteerism visibility.

Have maintenance crews be much more visible on W 89A and elsewhere.

Plant for centennial and record with the state.

Get pedestrians off the 179 circles around Tlaquepacque area by including pedestrian bridges when designing boardwalk.

Design multiple uses for more community support.

Move bicycles out of oak creek canyon into VOC and out by Aries and Enchantment.

How about an off road bike path from here to Cottonwood.

What are off terrain vehicles doing to Sedona's ecosystem?

Decide what our current level of self sustainability is .... 18% or 30% or ?

Support all ideas for self sustainability back up emergency systems

More greenhouses?
Suggest areas for neighborhood gardens.
Allow residential water catchment.
Ask neighbors for areas available for string of pearls idea.
Provide more public awareness of Sedona's ecosystem status for more community support.

Update KSB's Residential Design Guideline booklet and hand out at Events.
---

Does Sedona have a tag line ..... hiker's paradise??? First 70% sustainable city???
Re-grade along roadsides for greater water catchment.

Estes Park, Col. story: only 90 days a year for tourist income ... city hires minimum wage students to seed wild flowers everywhere under supervision .... spectacular.
Help student volunteers to be more visible around town.
Support golf carts and electric cars instead of 4 wheelers by adding parking spaces today.
Detail the preservation of Sedona's beauty thoroughly.

Extend uptown down into the Y, past the post office at the bottom of big hill.
Strategically decide where 3-story commercial can go along the main arteries and provide lots of viewing balconies.

Develop the new 179 like uptown, with all commercial frontage LOCAL businesses.
Have yearly city re-vegetation areas that help frame famous views.
All development based on walking for constant viewing.
Use west 89A and 179 for community visibility. Mix elderly with youth.
Golf carts and skateboards.
Ask community to build and donate to string of pearls idea.
Can begin to define paths with simple raking of surface rock into a line.

Make oak creek a national park and shuttle people to Slide Rock to protect oak creek.
---

City council vs. SFD in volleyball tournament to raise money for elderly and youth.
Pedestrian bridges called skywalks will frame views.
More forest service and grade school connections.
Public awareness of Sedona's water and food supply.

+++++

#### **Addendum #4: 3/1/12 through 3/31/12**

In going over the community planning edition for January, I was impressed by the many suggestions the people of Sedona have in plans for the future of Sedona. In that I am unable to attend the different meetings, I would like to express some of the ideas I have. I think it would beautify Sedona to have a public park and use the banks of Oak Creek for that purpose. Starting on the banks of Oak Creek across from Tlaquepaque going north. This area will have to be built up, as it is a flood plain. It could be made into a parkway with local artists' sculptures in place and benches. A sculpture walk along a body of water could be very scenic. As Sedona is noted for its galleries and artists, this park would set it apart from other small towns. Thank you.